

20 January 2014

File No: 13-37

Agreement

Judith Veresuk, Executive Director

Regina Downtown Business Improvement District
1822 Scarth Street (2nd Floor)
Regina, Saskatchewan
S4P 2G3

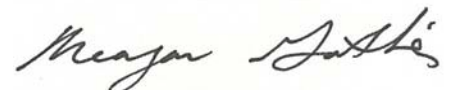
RE: REVISED SCHEDULE AND SCOPE OF WORK
VISUAL IDENTITY PROJECT
REGINA DOWNTOWN BUSINESS IMPROVEMENT DISTRICT
REGINA, SASKATCHEWAN

Dear Ms. Veresuk:

Thank you for selecting our consulting team to work with you on the proposed project. We are forwarding our intended scope of work, based on the recent discussion with your team. This scope also identifies a preliminary schedule / target dates for each phase of the process.

We trust you will find this proposal to your satisfaction. We are available to discuss any item or scope of work noted herein. We look forward to working with you on this project.

Sincerely,



Meagan Gauthier

KREATE ARCHITECTURE AND DESIGN LTD.

200 - 2300 Dewdney Avenue
Regina, SK S4R 1H5
Phone: 306.585.2400
Facsimile: 306.585.2399

Kurt Dietrich, Dipl.AT, Dipl.Arch. SAA, MRAIC

office@kreate-arch.com
www.kreate-arch.com

	ANALYSIS		Milestones	Dates
REVIEW	Pedestrian Activity	Optimum Locations for: Gateways Active/Passive Areas Flow-Rate and Rhythm	Meeting	03 February
	Vehicular Circulation		Research	
	Transit Initiatives		Meeting	01 March
	Current Amenities	Identity Placement: What is it? Scale Function or Visual Cue	Research/Analysis	
	Social Activities		Definitions of Priorities & Scope	
	Community Amenities			08 April
	Business Initiatives			
	PROPOSED DELIVERABLE:		Interim Report	

	IDENTITY DEVELOPMENT		Milestones	Dates
DESIGN	<div>Type</div> <div>Consistent Theme</div> <div>Opportunities for Variation</div> <div>Adaptability</div>			01 May
			Refinement	
			Meeting	
			Revisions	15 June
	PROPOSED DELIVERABLE:	Interim Report		

	FINAL RESOLUTION		Milestones	Dates
RESULT	Define Identity	Directions for Use Recommendations for: Placement Order of Priority		02 July
	Product Design or Selection		Refinement	
	Implementation Schemes		Meeting	02 August
			Revisions	
	Budget Submission:		Meeting	09 September
	Initial Stage			
	Forecasted			
	PROPOSED DELIVERABLE:		Final Report Design Drawings	