

Appendix A
Jurisdictional Review

	Regina	Saskatoon	Winnipeg	Calgary	Edmonton
Communication Plan	<ul style="list-style-type: none"> - Free media via public service announcements and media events. - Social media campaign. - Paid media via radio, online and social. - Sharing messages with community associations. - Street signage. - Web content, and - Self serve subscription-based public notification tool on Regina.ca 	<ul style="list-style-type: none"> - Radio ads, social media (Facebook, Instagram, Twitter), billboards, news releases and an address lookup function where residents can enter their address and it will tell them when their neighbourhood is being swept. - Every neighbourhood that is classified as residential receives a full curb to curb sweep where they ticket and tow all vehicles, which requires each street to be signed for "no parking" a minimum of 36 hours in advance. 	<ul style="list-style-type: none"> - Public awareness campaign using billboard ads, radio ads, social media posts and website notifications. - No parking signs are also used on selected streets scheduled to be swept 48 hours prior to the work being completed. - Special care and communication is taken when sweeping high volume locations (downtown event centers) to ensure there is no negative impact on businesses and social activities. 	<ul style="list-style-type: none"> - Citizens can sign up for emails or text messages, address lookup function on city website to find out when their area is scheduled for sweeping and when seasonal parking ban is in effect. - Large community signage at neighbourhood entrances, an interactive map on their website that shows real-time of where sweepers are. - Piloted posting sweeping time on some of their digital message boards. - Videos are created to educate the public and discuss the start of the Program and the policies related. 	<ul style="list-style-type: none"> - Large neighbourhood signage, email alerts, local news, media releases. - 311 (website/application to communicate with residents). - street sweeping map and schedule on Edmonton.ca which includes what areas are scheduled, in progress and completed.
Overall Budget	1.9 Million	4.2 Million	6 Million	8-9 Million	13 Million
Number of Sweep per season	<ul style="list-style-type: none"> - Spring Sweep Program - Fall Sweep Program 	<ul style="list-style-type: none"> - Spring Sweep Program - Houskeeping (Summer maintenance) - Comprehensive Street Cleaning for Drainage Improvement (Fall Sweep) 	<ul style="list-style-type: none"> - Spring Clean-up street cleaning - Summer clean up as described below 	<ul style="list-style-type: none"> - Spring Clean-up street cleaning 	<ul style="list-style-type: none"> - Spring Clean-up street cleaning
Summer Sweep	No dedicated program will only address safety concerns under <i>The Cities Act</i>	<ul style="list-style-type: none"> - Routine debris removal for high traffic streets and high density business areas to improve cleanliness and minimize dust in high use areas debris removal for special events and emergencies. - Remove debris from high traffic driving lanes once per month from May to September. - Remove debris from business Improvement Districts once per month from June to September. 	<ul style="list-style-type: none"> After spring cleanup is completed, Regional streets (major routes) are swept once a week at night time. Regional streets in Downtown Square are flushed once a week and swept three times a week. From June to October, sidewalks in Downtown Square are flushed once a week. 	No dedicated program but will complete on ad-hoc basis by form of service request	No dedicated program
Ticket & Towing and cost Recovery	Current Ticket penalty does not recover cost of enforcement	City of Saskatoon spends approximately \$180,000 on enforcement efforts but does not track the cost of signing all the streets separately, therefore, it cannot be determined whether they recover the full cost of enforcement.	City of Winnipeg Operations are not cost recovery - focus is on public communication and the City will courtesy tow vehicles that were parked prior to placing signage. Vehicles parked after signage is placed are ticketed/towed.	City of Calgary does not have cost recovery efforts at this time. They do, however, utilize automated enforcement and this allows for enhanced efficiencies in enforcement. The technology provides increased capacity, efficiently enforcing an entire community ensuring clear roads for the sweepers to pass through.	Not cost recovery - focus is on public communication and the city will courtesy tow if required.
Fine Amount	\$120 and \$85 if paid within 14 days of issue	\$100 No Reduction	\$150 and \$112.50 if paid within 14 days of issue Cost of tow \$120.23	\$120 \$80 if paid within 10 days and \$90 if paid within 30 days	No enforcement - historically no tickets issued for sweeping program