

AT REGINA, SASKATCHEWAN, MAY 29,2019  
AT A MEETING OF THE CIVIC NAMING COMMITTEE  
AT 1:30 PM

Present:           Historical Information & Preservation Supervisor, Dana Turgeon, Chairperson  
                  Deputy City Clerk, Amber Ackerman  
                  Senior Engineer, Danae Lemieux  
                  Senior City Planner, Ben Mario  
                  Coordinator, Geospatial Services, Joann Paulson  
                  Deputy Chief, Laura Markewich

Regrets:           Coordinator, Cultural Development, Mark Sylvestre  
                  Policy Analyst, Liberty Brears

Also in Attendance:

Community Consultant, Darla McKellar  
Community Consultant, Bradley Bellegarde

APPROVAL OF OPEN AGENDA

**Joann Paulson moved, AND IT WAS RESOLVED, that the open agenda as circulated be approved.**

ADOPTION OF MINUTES

**Laura Markewich moved, AND IT WAS RESOLVED, that the minutes be amended to read:**

**“Laura Markewich was contacted via phone and confirmed that “Jerry Tell Park” would be distinctive enough from “Tell Place” as to facilitate easy dispatch of emergency services vehicles, and that “Jerry Tell Park” is in the immediate vicinity of “Tell Place”, which aids in wayfinding.”**

**Joann Paulson moved, AND IT WAS RESOLVED, that the minutes of January 14, 2019 as amended be approved.**

Bradley Bellegarde entered the meeting at 1:32 pm.

Amber Ackerman entered the meeting at 1:33 pm.

## RECOMMENDATION

Your Administration recommends that:

1. The names in Appendix A be culled from the Street Where You Live list;
2. The name “Riel” be commemorated in an alternative way that honours the legacy of Louis Riel and his importance to Regina, Saskatchewan and Canada while preserving health and safety;
3. The names in Appendix B remain on the Street Where You Live list, with the interpretation of 4.8.1.4 being tightened in future to mean that a firefighter must have achievements in their career beyond receiving the Fire Services Exemplary Service Medal;
4. Review of naming civic buildings and other features be explored after a Sponsorship Naming Policy has been approved;
5. The Administration be directed to study programming for Mayor or Council Awards with assistance from the Civic Naming Committee (CNC) as needed;
6. Temporary or supplemental street naming not be included in the CNC Guideline for reasons of health and safety;
7. The CNC Guideline criteria for eligible names be reviewed in the 2020 CNC Annual Report, when more data on the impact of the CNC Guideline will be available.

## CONCLUSION

The intention of City Council with the motion was to prevent unfettered growth of unused names on The Street Where You Live list while still honouring individuals whose names have already been approved.

Removing the names of individuals from the Street Where You Live list may have a negative impact on morale and the sense of community. Caution needs to be employed when looking at alternatives for honouring individuals. There are names that do not relate to individuals that may be appropriate for culling from the Street Where You Live list.

Naming civic buildings and other features is a feasible option pursued by other jurisdictions. This would impact sponsorship naming.

Alternate means of honouring individuals through Mayor or Council Awards is a feasible option pursued by other jurisdictions. This is beyond the scope of the Civic Naming Committee (CNC).

Temporary or supplemental street naming is an option pursued by other jurisdictions. It has a deleterious impact on health, safety and wayfinding and was removed from consideration during the CNC Guideline review in 2017-2018 because of this.

Producing street signs for purchase or gift for honourees is an option pursued by other jurisdictions. This is not within the mandate of the Roadways sign shop, would impact business as usual, and would undermine commercial businesses.

At the current time, there is a lack of data on the impact of the changes to the CNC Guidelines because of slow market growth.

## BACKGROUND

At the November 26, 2018 meeting of City Council, it was moved and carried:

“...That the Civic Naming Committee bring forward expanded ways of honouring individuals whose names are on the civic naming list as of November 26, 2018 in addition to names that come forward under the existing criteria.

That Administration review the criteria for eligibility for names to be included on the civic naming list and report back to Regina Planning Commission in Q2 of 2019.”

## DISCUSSION

There are currently 378 names approved but not yet used on the Street Where You Live list. Of these, 227 names are unused but not reserved for a developer, while 151 are unused but reserved for a developer.

City Council has directed the Civic Naming Committee (CNC) to bring forward expanded ways of honouring individuals whose names are on the civic naming list. The intention behind this was to reduce the number of names that are unused on the Street Where You Live list. Projected growth in the City of Regina means that it will take decades to reduce the size of the Street Where You Live list without looking at alternative measures.

### **Culling Names from Existing List**

One method for reducing the number of names on the Street Where You Live list is to cull the existing list of unused names. Because the CNC does not have a mechanism for removing names from the Street Where You Live list, Regina Planning Commission (RPC) approval will be required.

Determining eligibility for culling is a potentially problematic exercise:

- Removing names of individuals may be perceived as removing an honour
- Removing names with an Indigenous connection will reduce an already-limited available list of Indigenous names at a time when developers are seeking Indigenous names in order to make targets for park and street naming
- Developers have reserved some names for current or future development

Despite these challenges, there are some potential methods for culling names from the unused list. See Appendix A for list of names:

- Forty-four of the unreserved names are connected to flora and fauna
- Eleven of the reserved names were reserved for now-completed subdivisions and do not honour a person
- One unreserved name, Abbey, has an unknown origin believed to refer to Westminster Abbey
- One unreserved name, Batten, has an unknown origin believed to refer to Lord Mountbatten. There is already a Mountbatten in Regina, and the soundalike name “Batty” is also on the unused but reserved list.
- One unreserved name, Brooks Lane, has an unknown origin that is believed to refer to the topographical element “brook”

- One unreserved name, Couer de Lion, refers to one of the names for a long-deceased member of the Royal Family (Richard the Lionhearted)
- One unreserved name, Frogmore, is the name of a property owned by the Royal Family
- One unreserved name, Roland J. Groome, refers to an individual that already has a street, a park and an airport named in his honour. While this name honours an individual, if the name were to be used on an additional street it would endanger health and safety.
- One reserved name, Riel, is intended to honour an individual of great historic importance. However, since Highway 11 is named “Louis Riel Trail”, using the name for a street within Regina city limits carries a high potential to endanger health and safety. Ideally, this name would be honoured via an alternative method, such as a building name, or via another honour such as commissioning a piece of artwork.

One group identified during the City Council discussions on November 26, 2018 as having the potential to be honoured in a different manner than via a street or park name was firefighters who have won the Fire Services Exemplary Service Medal. There are 31 unreserved firefighter names on the Street Where You Live list, attached as Appendix B. The Regina & Region Home Builders’ Association delegation suggested that a developer could select “Firefighter Park” as a park name, placing a placard honouring all 31 individuals and then theme the park toward firefighters (using fire truck themed playground equipment, for example).

While this action would remove 31 additional names from the street naming list, it may also have a deleterious impact on the morale of Fire & Protective Services employees. Included in the list are the first female firefighter and a former chief. Some firefighters honoured are still employed with Fire & Protective Services.

There may be more merit to adopting a stricter interpretation of the existing guidelines. Guideline 4.8.1.4 states that “an individual must have gone above and beyond the successful completion of duties associated with their profession.” In the case of firefighters, this could be strictly interpreted to mean an accomplishment beyond being a recipient of the Fire Services Exemplary Service Medal. The Fire Services Exemplary Service Medal is awarded to members of a Canadian fire service who have completed 20 years of service, 10 of which have been served in the performance of duties involving potential risks.

Thus, an individual who is the recipient of an award for bravery that goes above and beyond, a firefighter who innovates or revolutionizes the delivery of fire & protective services, or a firefighter who is a pioneer in the field (i.e. first female firefighter, first Indigenous firefighter, etc.) would still be eligible for a street or park name. The Fire Services Exemplary Service Medal would be interpreted as a medal awarded primarily for long service and would thus not be eligible as the sole criteria on a go-forward basis. This strict interpretation would not require a guideline change.

### **Expanded Naming for Other Features Within the City**

Another method for honouring individuals in an alternative way would be to expand the number of features being named within the City. Other jurisdictions name features beyond streets and parks, including:

- Individual sports fields, playground equipment, water features or other items within a larger park;
- Civic buildings;
- Bridges;

Within the City of Regina, there are some features within a larger park that are named for an individual, for example, the skateboard features named for late councillor Terry Hincks. These features have typically been named by City Council on a case-by-case basis.

Civic buildings are another commonly named feature in other jurisdictions. Regina has given some of its buildings formal names honouring individuals (e.g. fire halls, leisure centres), while other buildings have been given utilitarian names (e.g. Parks & Facilities Building, Building Y). The meeting rooms where council and committee business is conducted have also been named (e.g. Henry Baker Hall, Darlene Hincks Room, Larry Schneider Boardroom, Doug Archer Boardroom, Doreen Hamilton Room). Thus, the potential exists to name buildings, or rooms within a civic building, for individuals already selected for honour on The Street Where You Live list. While fire halls are traditionally named for former fire chiefs, there is no formal process for naming buildings or rooms within a building currently in place.

Other jurisdictions also name bridges. Bridges within the City of Regina have been named like buildings. Most bridges have a utilitarian name (e.g. Broad Street Bridge), while some have a formal name (e.g. Albert Memorial Bridge).

The CNC Guideline could be amended by RPC to incorporate naming other features such as elements within a park, buildings, rooms or bridges.

One potential issue with naming other features is that the City has been investigating sponsorship naming rights for some of these other features. The largest and most obvious sponsorship naming is Mosaic Stadium, but the potential exists to name other buildings or features within a park for a corporation that may provide sponsorship money dedicated toward the park. Any amendment to the CNC Guideline to name other features would need to work in coordination with guidelines on sponsorship, which have not yet been brought forward.

### **Mayor or Council Awards**

Other jurisdictions have novel ways to honour their outstanding citizens, including:

- Mayor's honours
- Keys to the City
- Mayor's Achievement Award
- Awards of Excellence
- Citizen of the Year
- [Honouree] Day

Freedom of the City has not been included in these alternatives, as it is a military honorific and is not applicable to street or park naming.

These honours and awards share commonalities:

- Awarded to people or groups who have achieved a goal or improved the community
- Awarded on an annual or semi-annual basis
- Spotlights in media and via a ceremony or celebratory event
- Clear criteria for the award
- Determination made by City Council or an advisory committee

The City of Regina has bestowed some of these honours upon citizens in the past. Keys to the City have been awarded in the past, although no records exist of total numbers of Keys to the City. The City of Regina has also handed out Citizen of the Year awards.

Awards bestowed by Mayor or Council are beyond the scope of the CNC and the RPC and would need to be developed by other members of Administration.

### **Temporary or Supplemental Street Naming**

Some jurisdictions temporarily rename streets to provide honour to an individual for a short period of time. Often this is in conjunction with a special event or award, such as the retirement of an athlete, the death of an honouree, or a jurisdiction hosting a special event such as the Junos or Grey Cup. This renaming does not impact the registration of the road, typically, because it is temporary secondary signage.

Some jurisdictions, including Regina, have bestowed a supplemental name on a street or route. This name does not replace the registered street name, but instead serves as a temporary or permanent supplemental name for a street or route. Regina's example is "The Green Mile", which commemorates the Saskatchewan Roughriders. Supplemental names are not the same as translated names. A supplemental name is different from the registered street name, whereas a translated name is the non-English translation of an existing registered street name. Translated names have already been addressed within the CNC Guideline and are not included in this review.

Temporary or supplemental street naming poses a problem for health and safety and wayfinding. Both methods of honorific naming were discussed in 2017/2018 during development of the CNC Guideline and rejected for inclusion in the guidelines. Temporary or supplemental street naming creates an alias name for a street (or multiple streets, in the case of a route), which can cause difficulties in emergency services dispatch.

### **Reducing CNC Guideline Criteria**

City Council directed that "Administration review the criteria for eligibility for names to be included on the civic naming list and report back to Regina Planning Commission in Q2 of 2019."

The CNC Guideline review took place in 2017-2018. In 2017, an extensive public engagement process was conducted that included:

- Online survey
- Open houses
- Social media engagement
- Citizen feedback via email and telephone
- Delegations at RPC and City Council

All criteria included in the current CNC Guideline were incorporated based on the feedback from public engagement.

Volume of applications for street and park names varies wildly depending on housing starts within Regina. Most submissions are made by developers to name streets and parks under development. Non-

developer submissions are a very tiny percentage of overall submissions to the CNC. The housing market in Q1 of 2019 has slowed, meaning that development has slowed, resulting in fewer applications to the CNC. Since November 26, 2018, when the CNC Guideline was passed by City Council, 5 applications have been reviewed by the CNC. This included applications that had been tabled while the CNC Guideline review took place, beginning in summer 2017. The very low volume of applications is expected to continue throughout 2019.

Changes in naming responsibility will also influence the number of names submitted by developers once the housing market recovers. The current CNC Guideline places responsibility for naming arterial and collector roads with the City of Regina, while developers will now name local roads only. This is a change from the previous practice where the City of Regina named arterial roads only. Additionally, developers will be required to select 25% of names from the Street Where You Live list and will be expected to work toward meeting a target of Indigenous names comprising 25% of street and 50% of park names. The City of Regina will create a pool of Indigenous names for developers to select from after a consultation process with Indigenous elders and knowledge-keepers. This should have the net result of reducing greatly the overall amount of submissions to the CNC from developers because developers will have a much lower need for names even after the housing market recovers.

Because of the extremely low volume of applications received since 2017 it is not possible to gauge the impact of the new CNC guidelines on the overall length of the list at this time.

#### RECOMMENDATION IMPLICATIONS

##### Financial Implications

None with respect to this report.

##### Environmental Implications

None with respect to this report.

##### Policy and/or Strategic Implications

None with respect to this report.

##### Other Implications

None with respect to this report.

##### Accessibility Implications

None with respect to this report.

#### COMMUNICATIONS

All names approved by the Committee are included in the Civic Naming Committee annual report, which is brought forward to Council in order to celebrate the achievements of honourees.

#### DELEGATED AUTHORITY

The Civic Naming Committee approves names to be added to a master list as possible park, street or subdivision names for the City of Regina based on the approved Policy.

## **DISCUSSION**

Danae Lemieux pointed out that the header on the second page of the report was incorrect.

There was group discussion about the suggestion made at 2018's City Council discussion of guidelines to suggest the name "Firefighter" as a park name and amalgamate all winners of the Fire Services Exemplary Service medal under that name. Signage listing the winners of the award would then be added to the park, and the park's playground equipment could be themed to firefighting. Firefighters whose last names have been added to the list of honourees for an existing street or park in The Street Where You Live list would remain as co-honourees and would also be added to the award winners in "Firefighters' Park". Signage could be added to as more honourees are awarded the Fire Services Exemplary Service medal. Laura Markewich informed the group that firefighters who served prior to the creation of the medal cannot be honoured with a Fire Services Exemplary Medal and thus should not be included in the list of award winners in a "Firefighters' Park".

Amber Ackerman pointed out that there is a policy for naming rooms within the Henry Baker Hall wing of City Hall and this should be included in the body of the report.

There was group discussion stating that the list of names recommended for removal should be totalled and the totals included in the body of the report. Laura Markewich pointed out that Kennett/Kenneth did not appear to be firefighters and should not be included in the firefighter section of the report.

Amber Ackerman recommended explaining the difference between supplementary and temporary naming within the report.

**Laura Markewich moved, AND IT WAS RESOLVED, that:**

- 1. The names in Appendix A be culled from the Street Where You Live list and the total number of culled names be included in the body of the report;**
- 2. The name "Riel" be commemorated in an alternative way that honours the legacy of Louis Riel and his importance to Regina, Saskatchewan and Canada while preserving health and safety;**
- 3. The portion of the report that refers to firefighters be amended to recommend that City Council approve the name "Firefighter" for use as a park in order to honour all names on Appendix B, with the names subsequently being culled from The Street Where You Live list upon approval;**
- 4. Appendix B be amended to include all names of firefighters on The Street Where You Live list who have won the Fire Services Exemplary Medal;**
- 5. Review of naming civic buildings and other features be explored after a Sponsorship Naming Policy has been approved;**
- 6. The body of the report refer to the City Hall room naming policy;**
- 7. The Administration be directed to study programming for Mayor or Council Awards with assistance from the Civic Naming Committee (CNC) as needed;**
- 8. Temporary or supplemental street naming not be included in the CNC Guideline for reasons of health and safety;**
- 9. Definitions of temporary and supplemental street naming be added to the report;**
- 10. City Council be updated on the status of the CNC Guideline in the 2020 annual report, with a full review of the CNC guideline to be brought to City Council in 2021.**



Re: Street Name Application: “Argue” – CNC19-05

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**Danae Lemieux moved, AND IT WAS RESOLVED, to table this report to the next meeting of the Civic Naming Committee pending amendment of the report to incorporate new information.**

Re: Street Name Application: “Morgan” – CNC19-06

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### RECOMMENDATION

Your Administration recommends that the name “Morgan”, in honour of Rosa Margaret Morgan, be approved because it qualifies under criteria 4.8.1.2, namely “[f]ostered equality, enhanced community and/or reduced discrimination within the City of Regina, Province of Saskatchewan, or Canada”.

### CONCLUSION

Rosa Margaret Morgan qualifies under criteria 4.8.1.2, namely “[f]ostered equality, enhanced community and/or reduced discrimination within the City of Regina, Province of Saskatchewan, or Canada”.

### BACKGROUND

Dave Morgan submitted the name “Morgan” in honour of Rosa Margaret Morgan on June 15, 2018.

### DISCUSSION

Rosa Margaret Morgan (1916-2006) was the daughter of Edwin Lorimer, a Regina City Councillor from the early 1900s, and his wife Betty. Rosa was a teacher by trade, attending Normal School in Regina and the University of Saskatchewan, where she received her Bachelor of Arts degree (Great Distinction) in English and Social Studies. Starting her career in one-room schoolhouses, Morgan taught in high schools in Star City, Prince Albert and Regina. After retirement from teaching, Morgan worked at the Information Desk of the Central Branch of the Regina Public Library until her retirement in 1981. Morgan was a Past President of the Superannuated Teachers of Saskatchewan, the Seniors Education Centre at the University of Regina, and the University Women’s Club of Regina. Morgan had honorary life memberships in these organizations as well as the Saskatchewan Teachers Federation, the Regina Council of Women, and All Saints Anglican Church and Altar Guild. She also received a Lifetime Achievement Award from the Canadian National Institute for the Blind for her years of service in tape recording university classes for visually impaired students.

### RECOMMENDATION IMPLICATIONS

#### Financial Implications

None with respect to this report.

### Environmental Implications

None with respect to this report.

### Policy and/or Strategic Implications

None with respect to this report.

### Other Implications

None with respect to this report.

### Accessibility Implications

None with respect to this report.

### COMMUNICATIONS

All names approved by the Committee are included in the Civic Naming Committee annual report, which is brought forward to Council in order to celebrate the achievements of honourees.

### DELEGATED AUTHORITY

The Civic Naming Committee approves names to be added to a master list as possible park, street or subdivision names for the City of Regina based on the approved Policy.

**Joann Paulson moved, AND IT WAS RESOLVED, that the report be approved.**

Re: Street Name Application: “Zeka” – CNC19-07

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### RECOMMENDATION

Your Administration recommends that the name “Zeka”, in honour of Arben Zeka, be approved because it qualifies under criteria 4.8.1.2, namely “[f]ostered equality, enhanced community and/or reduced discrimination within the City of Regina, Province of Saskatchewan, or Canada”.

### CONCLUSION

Arben Zeka qualifies under criteria 4.8.1.2, namely “[f]ostered equality, enhanced community and/or reduced discrimination within the City of Regina, Province of Saskatchewan, or Canada”.

### BACKGROUND

Illiria Canada submitted the name “Zeka” in honour of Arben Zeka on June 15, 2018.

### DISCUSSION

Arben Zeka (1969-2002) was born and raised in Peja-Kosovo. He studied economics in Pristina before being forced to flee Kosovo in 1999 with his wife and mother. Zeka had been a tennis player in Kosovo

prior to the war, and upon arriving in Canada he took a position as tennis instructor at the Lakeshore Tennis Club. As one of the first refugees from Kosovo, Zeka volunteered his time with the Open Door Society, serving as one of the first Albanian translators in Regina and assisting in settling more than 35 families in the Regina area. Arben Zeka was one of the founders and chief players for the “Black Eagles” soccer team. In 2002 Zeka and his wife Linda were killed in a house fire, leaving behind two children and Zeka’s mother.

#### RECOMMENDATION IMPLICATIONS

##### Financial Implications

None with respect to this report.

##### Environmental Implications

None with respect to this report.

##### Policy and/or Strategic Implications

None with respect to this report.

##### Other Implications

None with respect to this report.

##### Accessibility Implications

None with respect to this report.

#### COMMUNICATIONS

All names approved by the Committee are included in the Civic Naming Committee annual report, which is brought forward to Council in order to celebrate the achievements of honourees.

#### DELEGATED AUTHORITY

The Civic Naming Committee approves names to be added to a master list as possible park, street or subdivision names for the City of Regina based on the approved Policy.

**Bradley Bellegarde moved, AND IT WAS RESOLVED, that the report be approved.**

**Laura Markewich moved, AND IT WAS RESOLVED, that the meeting adjourn.**

The meeting adjourned at 2:30 pm.