



ARTS ADVISORY COMMITTEE

**Thursday, May 17, 2012
5:30 PM**

Larry Schneider Board Room, Main Floor, City Hall



Office of the City Clerk

Notice of Meeting

Arts Advisory Committee

Date: Thursday, May 17, 2012
Time: 5:30 PM
Place: Larry Schneider Board Room, Main Floor, City Hall
RSVP: Regrets only at 777-6761 or
Email: proettger@regina.ca

Members

Councillor Louis Browne (non voting member)

Greg Argue
William Heywood
Donald Johnson
Phillip Mack

Terry Madole (Chairperson)

Andrea Mulholland
Colleen Ostoforoff
Kathryn Spanner
Ranjan Thakre (Vice Chairperson)

Agenda Distribution List

Public & Private Agenda Package:
Deputy City Manager, Community Planning & Development, Jason Carlston
Director of Community Services, Chris Holden
Coordinator of Arts, Culture & Film, Glenn Gordon
Community Consultant for Arts, Culture & Film, Sarah Taylor
City Clerk, Joni Swidnicki
Committee Assistant, Peggy Roettger



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**Public Agenda
Arts Advisory Committee
Thursday, May 17, 2012**

Administration Reports

AAC12-5 AAC12-5 - 2012 Civic Arts Funding Annual Recommendations

Communications

AAC12-6 AAC12-6 - OCP 301 Presentation

Recommendation

That this communication be received and filed.

AAC12-7 AAC12-7 - Review of 2011-2012 Work Plan

Recommendation

That this communication be received and filed.

May 17, 2012

To: Members,
Arts Advisory Committee

Re: 2012 Civic Arts Funding Annual Recommendations

RECOMMENDATION

1. That the following funding levels be recommended for APPROVAL of funding under the delegated authority of the Deputy City Manager of Community Planning & Development or his designate:

#	Organization	2012 Approved
1	Art Gallery of Regina	\$70,000
2	CARFAC Sask	\$1,800
3	Common Weal	\$8,700
4	Coteau Books	\$16,000
5	Fada Dance	\$2,000
6	Globe Theatre	\$120,000
7	Holophon Audio	\$15,000
8	Inner Circle Creative City Development Corp	\$15,000
9	JM Curtain Razors	\$7,000
10	MacKenzie Art Gallery	\$280,000
11	Neutral Ground	\$15,500
12	New Dance Horizons	\$40,000
13	Radius Communications	\$5,000
14	Regina Folk Festival	\$10,000
15	Regina Little Theatre	\$2,000
16	Regina Lyric Musical Theatre	\$2,000
17	Regina Musical Club	\$3,000
18	Regina Philharmonic	\$2,000
19	Regina Symphony Orchestra	\$110,000
20	Rielco	\$2,000
21	Sage Hill	\$1,100
22	Sakewewak First Nations	\$2,500
23	Sask Cultural Exchange	\$6,000
24	Sask Express	\$3,500
25	Sask Filmpool Coop	\$15,000
26	Sask Playwrights	\$4,000
27	Sask Writers Guild	\$24,000
28	The Golden Apple	\$5,000
29	The Regina Bell Ringers	\$1,000
30	The Regina Jazz Society	\$5,000
31	Youth Ballet	\$2,500
	TOTAL	\$796,600
	Available	\$796,790
	Remaining	\$190

2. That the following arts organizations be recommended for DENIAL of funding under the delegated authority of the Deputy City Manager of Community Planning & Development or his designate:

32 Vertigo Series Inc

CONCLUSION

The City of Regina annually provides community investments in support of Regina-based arts programming. This civic support represents approximately 4% of the total operating budgets of 32 organizations who provide quality of life experiences for the benefit of Regina citizens while contributing to the City of Regina's vision of being Canada's most attractive, vibrant and inclusive city.

On April 29, 2012, the Regina Arts Advisory Committee (RAAC) met and adjudicated 32 requests totalling \$1,143,850 for consideration of civic arts funding. The budget allocated to arts funding in 2012 is \$808,590. Of this, \$11,800 was allocated to Regina Summer Stage on February 21, 2012, in advance of the adjudication process due to the time sensitive nature of the request. As a result, \$796,790 remains in the fund for allocation in 2012, leaving a difference of \$347,060 between requests and available funding. After adjudicating all 32 applications the RAAC is recommending funding of \$796,600 leaving \$190 remaining in the fund.

BACKGROUND

The Regina Arts Advisory Committee (RAAC) makes funding recommendations in support of professional arts organizations, community arts organizations and special art projects. Regina's professional arts organizations operate throughout the year, offering artistic activity to a large audience and employing professional artists and cultural workers. The majority of the RAAC recommended funding is directed towards this category.

Funding is also allocated to community based organizations or clubs/guilds with programming offered on a weekly, monthly or special event basis.

Finally, the RAAC can make funding recommendations for special projects such as workshops or commissioning a work of art for an anniversary or an historical event.

Each year, the RAAC recommends the allocation of funding through the *Civic Arts Funding Program*. Applicants for arts funding are non-profit arts organizations which provide Regina-based programming. The assessment of these organization's needs is based on the following criteria established under the *Municipal Arts Policy*, 1993:

1. Artistic Merit

The degree to which the programming exhibits artistic excellence, impacts the art form, the arts community and the community at large. The experience and ability of the artists involved is also considered. Artistic merit is the main and most heavily weighted criterion upon which the adjudication committee bases its recommendation for funding.

2. Organizational Capacity

The degree to which an organization is administered, including best management practices, programming, finances, and human resources. Other issues are also taken into account such as: attendance; audience development; community and business support; cultural diversity; funding partnerships; public accessibility; and, strategic planning.

Authority for the creation of Council Committees and bodies is found in Section 55 of *The Cities Act, 2002* and the authority for the jurisdiction to enact bylaws is established in Section 8 of *The Cities Act, 2002*. The Deputy City Manager of Community Planning & Development has the delegated authority from City Council to make the final decision on the allocation of the *Civic Arts Fund*. The Regina Arts Advisory Committee first adjudicates the applications and then recommends the apportionment of the funds to the Deputy City Manager of Community Planning & Development or his designate.

DISCUSSION

The 2012 budget for the *Civic Arts Fund* was established at \$808,590. A grant of \$11,800 was awarded to Regina Summer Stage on February 21, 2012, in advance of the adjudication process due to the time sensitive nature of the request. As a result, \$796,790 remains in the fund for allocation in 2012.

On April 29, 2012 the Regina Arts Advisory Committee completed its review of 32 applications requesting a total of \$1,143,850. The Regina Arts Advisory Committee recommends funding 31 of those requests. The one organization which is being recommended for denial of funding is Vertigo Series Inc.

1. Vertigo Series Inc. Vertigo is a series for writers and musicians of all genres, to share their work with an audience and sell their wares. Events take place once a month at Crave in Regina. The RAAC recognizes the value of the events provided by Vertigo, but felt that the organization needs to focus more on artistic development.

Appendix A provides a brief profile of the 32 arts organizations that applied to the City of Regina for Civic Arts Funding in 2012.

The recommended funding total is \$796,600.

RECOMMENDATION IMPLICATIONS

Financial Implications

The 2012 budget for the Civic Arts Funding Program was established at \$808,590. If the above recommendations are approved, \$190 will remain in the fund.

The total funding request of \$1,143,850 exceeded the budget by \$347,060 or 44%. In 2011 the total request of \$1,140,900 exceeded the budget of \$808,000 by 41%. Of the 32, 11 were recommended funding levels of the amounts requested. 27 organizations were recommended to receive levels identical to, or above 2011 funding.

Environmental Implications

While the economic impact is noteworthy, the real value in funding the arts lies in the social benefits that they bring to a city, such as community vitality and quality of life. Cities around the world are embracing culture as one of the four pillars of municipal sustainability, along with the social, economic and environmental pillars.

Strategic Implications

Regina arts organizations provide creative, vibrant and inclusive quality of life experiences for Regina citizens supporting the City of Regina strategic objective of growth and community development.

Other Implications

Funding provided to the arts and culture sector has a significant impact in our community. The total operating budgets of the 32 organizations who would receive civic arts funding assistance in 2012 is approximately \$12 million. Using Statistics Canada economic multiplier frameworks, it is estimated that the total economic impact of the 32 organizations' operating budgets is \$36 million. Civic arts funding assistance of \$808,590 represented approximately 7% of the total budgets of those groups producing arts for the benefit of Regina citizens.

COMMUNICATIONS

All applicants to the Civic Arts Funding Program will be advised of the Regina Arts Advisory Committee recommendations to the Deputy City Manager of Community Planning & Development and will be advised of the final decision.

The Administration will work with Communications to ensure that the City of Regina's investments are recognized in an effective manner.

DELEGATED AUTHORITY

The disposition of this report is within the authority of the Regina Arts Advisory Committee.

Respectfully submitted,

Terry Madole, Chair, Regina Arts Advisory
Committee

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APPENDIX A

ARTS ORGANIZATIONS APPLYING FOR REGINA-BASED PROGRAMMING ASSISTANCE IN 2012

1. **Art Gallery of Regina Inc.** – an art gallery that focuses on Regina and Saskatchewan-based contemporary artists.
2. **Canadian Artists Representation (CARFAC SASK)** – a provincial organization that provides services to Saskatchewan visual artists, and enhances the development of visual arts as a profession.
3. **Common Weal Community Arts Inc.** – a provincial multidisciplinary organization that facilitates professional artists and community collaborations to promote social change.
4. **Coteau Books** (Thunder Creek Publishing Co-operative Ltd.) – a provincial literary press co-operative that promotes and publishes literary works by Saskatchewan, Prairie and Canadian writers.
5. **Fada Dance Troupe Inc** – committed to producing and performing contemporary dance work for Saskatchewan through performance and education.
6. **Globe Theatre Society, The** – a professional theatre company that promotes, produces and presents both classical and contemporary theatre and emerging and established actors.
7. **Holophon Audio Arts Inc.** – an organization dedicated to facilitating events that unite sound artists by developing venues for; facilitating and presenting sound performance.
8. **Inner Circle Creative City Development Corp** – an organization devoted to expanding the quantity and quality of arts and culture activities taking place in the downtown area.
9. **JM Curtain Razors Inc.** – a theatre company that provides developmental opportunities to Regina artists and produces exploratory, alternative and contemporary theatre performances.
10. **MacKenzie Art Gallery Inc.** – a provincial art gallery that exhibits, collects, preserves and interprets works of art from established Canadian and Saskatchewan artists and facilitates programs to advance the appreciation and enjoyment of visual arts.
11. **Neutral Ground Inc.** – an artist-run centre that supports and presents contemporary art practices, a leader in edge media arts programming and an art gallery.
12. **New Dance Horizons Inc.** – a dance company that creates, presents and curates original contemporary dance performances and facilitates developmental opportunities for artists.
13. **Radius Communications Inc.** – a media arts organization that operates a community radio which aims to broaden the diversity and understanding of Regina's communities of culture.
14. **Regina Folk Festival Inc. (formerly the Regina Guild of Folk Arts Inc.)** – a provincial organization that presents professional and diverse musical artists throughout a concert series.
15. **Regina Little Theatre Society Inc.** – a theatre company that provides community members with performing arts opportunities.

16. **Regina Lyric Musical Theatre** – a theatre company that provides community and professional musical and performing arts opportunities.
17. **Regina Musical Club** – a musical organization that provides recognition and performing opportunities to established musicians and students.
18. **Regina Philharmonic Chorus** – a community choir dedicated to rehearsing and performing major choral works with a live orchestra.
19. **Regina Symphony Orchestra, Inc.** – a professional orchestra that promotes and presents symphonic music, including local and international repertoires and musicians.
20. **Rielco Productions Inc.** – a theatre organization that has been producing “The Trial of Louis Riel” for over 40 years.
21. **Sage Hill Writing Experience Inc.** – an organization that supports and promotes developmental opportunities for emerging Saskatchewan writers and storytellers.
22. **Sâkêwêwak First Nations Artist Collective** – ensures that Aboriginal artists in Regina and surrounding areas are provided with space to develop their artistic practise.
23. **Saskatchewan Cultural Exchange Society Inc.** – a multidisciplinary organization that provides performing space and cultural opportunities to Regina emerging artists.
24. **Saskatchewan Express Society Inc.** – a musical theatre company that provides developmental and performing opportunities to emerging and professional artists.
25. **Saskatchewan Filmpool Cooperative** – a provincial artist-run centre that supports, encourages and assists independent visionary filmmaking in Saskatchewan.
26. **Saskatchewan Playwrights Centre Inc.** – a provincial theatre organization that fosters opportunities for the development and writing of new plays in Saskatchewan.
27. **Saskatchewan Writers Guild** – a provincial writing and publishing organization that encourages and promotes the work of emerging and established writers.
28. **The Golden Apple** – an organization that delivers professional theatre with an emphasis on small ensemble works from Canadian and international theatre and drama repertoire.
29. **The Regina Bell Ringers** – promoting the art of bell ringing in the City of Regina.
30. **The Regina Jazz Society Corp.** – a musical organization that promotes and presents a diverse jazz-oriented concert series throughout the year.
31. **Youth Ballet Company of Saskatchewan Inc.** – a provincial ballet company and contemporary dance school for youth providing performing opportunities.
32. **Vertigo Series Inc** – a series for writers and musicians of all genres, and all levels of accomplishment, to share their work with an audience.

Memo

May 17, 2012

To: Arts Advisory Committee

Re: OCP 301 Presentation

RECOMMENDATION

That this communication be received and filed.

BACKGROUND

The process to develop a new Official Community Plan (OCP) is well underway. Design Regina will replace the current OCP and will be the city's plan for guiding growth, development and change for the next 25 years. As such, the Plan will provide a city-wide policy framework that guides decisions on investments, services and actions.

The Administration will be making an OCP 301 presentation to the committee to provide an overview of the public engagement that occurred over the past year and the resulting Community Priorities. You be introduced to the next steps of the OCP process as well as the Transportation Master Plan which is being developed alongside the OCP.

Sincerely,

Kim Sare
Project Manager, Official Community Plan Project

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May 17, 2012

To: Members,
Arts Advisory Committee

Re: Review of 2011-2012 Work Plan

RECOMMENDATION

That this communication be received and filed.

BACKGROUND

Attached to this communication is an update to the Arts Advisory Committee on the progress relating to the Work Plan. The purpose of this communication is to facilitate the review of the progress report and provide an opportunity for further discussion, if required.

Respectfully submitted



Mavis Torres, Secretary
Arts Advisory Committee

Attachment

Arts Advisory Committee 2011/12 Work Plan

<i>Deliverable (What)</i>	<i>Action (How)</i>	<i>Resources (Who)</i>	<i>Participate /Lead</i>	<i>Budget</i>	<i>Start/Complete Date (When)</i>
1. Cultural Plan	Advise and make recommendations for a cultural plan (vision and goals that support "2020") including updating the Arts Policy	All Committee members	Participate		Complete in 2012 The Committee determined that this would be better reviewed in conjunction with the Administrative review being done in 2012.
2. Recommendation to Council: Investigate a possible arm's length organization that would provide benefits for arts development in the City.	Research other municipalities, presentation from Winnipeg	All Committee members	Lead		Start immediately and complete by the end of 2011#2
3. Strategic Plan for the Committee (within the mandate of the committee)	Conduct a strategic planning session with a focus on goals and objectives for the Committee and funding direction for the adjudication process	All Committee members	Lead		End of 2011 May 2012
4. Re-evaluate the Arts grant application process and communication process.	Develop a seminar for grant applications to be held prior to the next application cycle Participate in Community Investment Review Analysis of communication and application processes.	All Committee members	Lead Participate		Start fall of 2011 and to be completed for 2012