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Our Sustaining Members:

## Taking Waste Reduction by Storm

April 17 to 19, 2013

Travelodge Hotel, Saskatoon

### Accommodations :

Saskatoon Travelodge Hotel; 106 Circle Drive West, Saskatoon  
Phone: (306) 242-8881, or 1-888-278-4209  
Group Booking No. **CGE455**  
Rates from \$134 to \$154 (single or double)  
Reservations must be made by **March 17, 2013**

[On-Line Registration Form](#)

### Wednesday, April 17

**11:00 am** Registration

**1:30 pm** A Whirlwind Tour: SARCAN's new, expanded Processing Centre, PSI Technologies' construction materials depot, and Saskatoon's LEED standard transit garage.

Meet in the Hotel Lobby. Bus leaves at 1:30

**OR**

**1:30 pm** Staying Ahead of the Storm: Workshop— Sustainable Responsible Business. This will be a presentation on the range of businesses types that engage in socially and environmentally responsible business practices, from those that simply donate money to support good causes to ventures that are called **social entrepreneurial organizations** because they apply business strategies to self-sustain their operations so they can fulfill an explicit and major part of their operating mission of solving or addressing societal problems. We will also hear from some of those organizations themselves.

- David Di Zhang, U of S
- Lee Swanson, U of S
- Curtis Olson, Shift Development
- Bob Schutzman, EVRAZ
- Trevor Carlson, Federated Coops (invited)

**6:00 pm** "Breaking the Ice" Storm: Dinner and ice-breaker activities at Wanuskewin Heritage Park

**8:30 pm** Warming the Toes: Party at the Red Zone Premium Sports Bar (Happy Hour prices all night!)

### Thursday, April 18

**8:00 am** Come Rain or Shine: Breakfast

**8:45 am** Welcome

**9:00 am** Taking Waste Reduction by Storm: Keynote Speaker Clarissa Morawski, CM Consulting.

Clarissa Morawski, Principal, CM consulting, specializes in waste minimization and stewardship policy in Canada, with a specific interest in extended producer responsibility (EPR) programs, cost and performance. Clarissa is recognized world-wide for her comprehensive and unbiased research. Clarissa will discuss EPR programs in Canada and the world, what we know works and what we're sure doesn't work.

**10:00 am** Tempest in a Teacup: Refreshments

Enter keywords here...

**10:30 am** Plenary Session—The Eye of the Hurricane: Global Issues

- How Beijing affects Vanscoy: the global recycling system—*Leon Bourner, Waste Management*
- Electronics Recycling: a global issue—*Kris Mihilewicz, SWEEP*
- Getting to Zero Waste: How San Francisco is inching closer and closer to Zero Waste by 2020—*Stephen Chiv, City of San Francisco*

**12:00 noon** Nothin' But Blue Skies: Lunch**1:00 pm** SWRC Annual General Meeting**1:30 pm** Plenary Session—Blown Away: Businesses Taking on Sustainability

- Interface tackles sustainability—*Claude Ouimet, Interface*
- Applying sustainability at home: Lawson Heights Mall—*Betty Gibbon, Morguard Investments (invited)*

**3:00 pm** Tempest in a Teacup: Refreshments**3:30 pm** Concurrent Session A—Get Wind of This: Organics and Food Waste

This session will include local composting initiatives, and composting best management practices.

**OR****3:30 pm** Concurrent Session B—Meteorology: The Science of Waste Management

Find out more about the environmental effects of landfills, the history and science of plastics, and the latest waste statistics.

**OR****3:30 pm** Concurrent Session C—The Aftermath: Salvaging and Reuse

Community reuse options, best practices in auto recycling and more.

**6:00 pm** A Port in the Storm: Reception**6:30 pm** Cookin' up a Storm: Banquet**7:30 pm** 2012 Waste Minimization Awards Ceremony Sponsored by SaskPower**8:00 pm** Entertainment—Stalking the Storm: The Tornado Hunter, Greg Johnson

Greg is one of North America's top professional storm-chasers and severe weather experts, and also an accomplished photographer and speaker. He enjoys chasing classic prairie thunder and lightning storms, tornados, hurricanes, blizzards, and plans to continue traveling the world year-round to satisfy his appetite for capturing extreme weather. A firm believer in the 'Bucket List' philosophy, Greg's mission is to inspire others to chase their own passions, while sharing and teaching the lessons he has learned from pursuing his.

**Friday, April 19****7:45 am** Come Rain or Shine: Breakfast**8:30 am** Plenary Session—Storm Warning: Advances in Public Education

- City of Saskatoon: Turning people into recyclers—*Kelly Goyer, City of Saskatoon*
- Healthy Home Visits: applying social marketing—*patricia Cameron, Green Calgary*
- Communicating waste reduction—*Marie Surkan, Island Waste Management*

**10:00 am** Tempest in a Teacup: Refreshments**10:30 am** Plenary Session—Shelter from the Storm: Green Buildings

- Commercial green building projects—(Speaker TBA)
- Net Zero houses and designing for waste minimization—*Ronn Lepage, VerEco Homes*

**12:00 noon** Nothin' but Blue Skies: Luncheon**12:30 pm** Firestorm: Closing Keynote Speaker Tom Moore, Town of Slave Lake.

Tom has been in waste management for five years and was the landfill manager during the 2011 wildfire that took out 1/3 of the residences in the Town of Slave Lake and Municipal District of Lesser Slave River. During the cleanup, Tom's initiative was to recycle as much material as possible as well as be environmentally sound as possible. They recycled an estimated 85% of the material during cleanup.

**1:00 pm** Gone With the Wind: Conference ends.

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For **tradeshow** and **sponsorship** opportunities, please contact Joanne at 306 931-3242.

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