

## APPENDIX B – Regina Downtown Business Improvement District Expansion Request



November 17, 2015

Mr. Jim Nicol  
City Clerk  
City of Regina  
P.O. Box 1790  
Regina, SK S4P 3C8

Dear Mr. Nicol:

Re: Request for Boundary Expansion  
Regina Downtown Business Improvement District

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The Board of Directors of the Regina Downtown Business Improvement District is requesting City Council to kindly consider expanding the boundary of the downtown Business Improvement District (BID). The purpose of this letter is to formally request the City of Regina to initiate the process of amending the Regina Downtown Business Improvement District Bylaw to affect the proposed changes.

On June 9, 2015, the RDBID Board of Directors passed a motion to expand its boundaries to include three expansion areas:

### Expansion Area 1

This expansion would extend the boundaries of the BID south to include properties located on the south side of 13th Avenue from Albert Street to Rose Street.

Initial estimates for this expansion area:

- 49 commercial properties, nine of which are tax/levy exempt.
- Estimated BID levy based on 2016 assessment values and a mill rate of 0.7757 is \$49,600.

### Expansion Area 2

This expansion would extend the boundaries of the BID to include the properties fronting Broad Street between Victoria Avenue and College Avenue, including the north side of the 1800 block of College Avenue.

Initial estimates for this expansion area:

- 43 commercial properties, one of which is tax/levy exempt.
- Estimated BID levy based on 2016 assessment values and a mill rate of 0.7757 is \$35,942.

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Regina Downtown Business Improvement District  
1822 Scarth St., 2nd Floor | Regina SK S4P 2G3  
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### Expansion Area 3

This expansion would extend the boundaries of the BID to include the properties fronting the east side of Osler Street between Saskatchewan Drive and 13th Avenue including Victoria Avenue between Osler Street and Halifax Street, 13th Avenue between Osler Street and Halifax Street, and properties on the west side of the 2000 block of Halifax Street.

Initial estimates for this expansion area:

- 33 commercial properties, eight of which are tax/levy exempt.
- Estimated BID levy based on 2016 assessment values and a mill rate of 0.7757 is \$4,932

A list of these properties and the proposed boundary map is included in Appendix A and Appendix B. An increase to the BID, based upon current commercial property assessment values (residential properties are exempt from the BID levy), is estimated at \$90,474/year.

Property owners were advised through written correspondence informing them of RDBID's intention to pursue a boundary expansion on May 28, 2014, October 16, 2014 and July 6, 2015. Open houses were held in 2014 (October 27, 29 and 30, 2014) and in 2015 (July 27 and 28, 2015). RDBID information packages detailing our services and initiatives were sent to each property owner. Additionally, in person survey visits to businesses were conducted in October, 2014.

As you know, BID services and programs are intended to enhance, not replace, the services already being provided to these property owners by the City of Regina. Therefore, if City Council approves this expansion, the BID will expand the following services and programs to this area:

- Our Clean Team will conduct regular sidewalk sweeping (spring – late autumn), litter and weed removal and remove minor graffiti (ie: power boxes, window surfaces, etc.) in the area;
- Our Info on the Go team, along with the Program Coordinator and Operations Manager will work with the businesses operating in the area to deter criminal and nuisance behavior in the area;
- Businesses operating in the area will be automatically included in a variety of marketing and promotional campaigns and will be eligible to participate in unique cooperative advertising opportunities; and
- Businesses and property owners will have the opportunity to provide feedback into the future of BID programs, services and other downtown revitalization efforts.



Thank you for your consideration and if you should require any additional information, please contact me at 306.359.7541.

Sincerely;

Judith Veresuk  
Executive Director

cc: Don Barr, Director, City Assessor  
Diana Hawryluk, Director, Planning and Sustainability

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