

June 10, 2020

Attn: City of Regina Finance and Administration Committee

Please find the following response to the inquiries made on May 13, 2020 in regards to the Globe Theatre Redevelopment Project:

1. Fundraising initiatives conducted by the Globe Theatre and any future planned fundraising

Globe Theatre has embarked on a private fundraising campaign that is currently sitting at approximately \$2 million from private and corporate donors. Globe will be ramping up its fundraising campaign in the next few weeks.

It is important to note that Globe has always committed to raising \$5 million towards the capital project. While the Investing in Canada Infrastructure Program (ICIP) grant application budget was \$28,955,970, there was not an adequate contingency built into the ICIP application (less than 10%). Globe will be providing an Owner's Contingency for costs that are ineligible under the ICIP grant application to an estimated \$2,501,239. This will bring Globe's contribution to \$5 million.

It is already apparent early in the design phase that there are ineligible ICIP costs like Globe's relocation, new venue rentals and theatre specific fixtures (sound and lighting) that will require use of the Owner's Contingency.

2. Grants the Globe Theater has applied for and received and grants they plan to apply for

Globe has not applied for any capital grants as of yet. There are plans to apply for some of the furnishing and technical materials, however it is too early in the project to have done this. Globe will look for additional funding opportunities as they arise over the next 2.5 years.

3. Impacts of Covid-19 on their projections moving forward and the re-opening plans – Future financial plans

Globe originally was going to stay in the Prince Edward Building where three shows would be performed in the fall of 2020. The three shows after Christmas

would be at various venues in the City. However, due to the pandemic the plan has been adjusted to reflect construction beginning early (September 2020 vs. January 2021) with no traditional shows planned to be performed prior to January 2021.

Globe team is part of a national theatre re-opening planning committee and as physical distancing requirements unfold in the fall of 2020, along with research

on the communities likelihood to gather, Globe will make decisions on each show slated for the second half of the season accordingly.

We are also pursuing options for digital platforms and smaller, new ways to provide quality theatre experiences to our patrons over the next period of time. Globe will be offering a variety of options to patrons using formats that put our audience, artists and staff safety at the forefront.

Globe is part of local, provincial, national and international live performing arts networks that are researching and developing strategies on how to manage during this time. Ensuring that we are providing experiences for our communities in a variety of safe and creative ways.

In terms of the Globe Redevelopment Project impact due to the pandemic, we have determined it to be positive. It enabled Globe to take control of the decision of fall programming, rather than wait and see what government and/or community/individual imposed physical restrictions would be. It was decided that the redevelopment of the building could begin early if Globe moved out over the summer. We are currently in the process of packing.

4. Budget for 2020 and projections for next year

Globe, like most organizations, is in a difficult financial situation with having to cancel the remainder of the 2019/20 season. However, due to quick reaction, planning and emergency government support we are okay. It is important to understand that we are being realistic in our expectations of what we can deliver in the future in a safe way and will be reimagining what theatre will look like over the next few seasons. We are doing this in conjunction with theatres across the county.

There are a number of new granting opportunities available to support development of digital platforms and performances, as well as creative/collaborative thinking on how to work within our current world situation. We are actively working on these things. Additionally, our core funding agencies are flexible in the programming that theatres will be providing in the upcoming

seasons and have committed to supporting the industry as they pivot and become stable again.

The upside is that Globe was moving towards smaller performance venues and shows while being out of the building for the next few years, so the impact is not as staggering.

5. Impacts of the City's Investments, including potential changes to the Globe Theatre's business model

Globe Theatre is a regional performing arts venue and this is clear in our mission, vision and values as well as our strategic plan. It is our commitment to remain a community theatre and should this change ALL of our funding would be in jeopardy.

Theatres across the world are facing what Globe is facing and while there will be pivots in how we do business over the next few years, we will not move away from providing experiences for our community in a variety of ways. At the forefront is the knowledge that this is a temporary solution until we can gather together again.

Globe's slogan is "Live is Better" and like all live audience based events we know that our audiences will return.

6. Public engagement from both the Globe Theatre and the City of Regina

Globe has engaged an Artist Advisory Committee comprised of 18 local and provincial individuals to assist, support and provide feedback in a number of areas; including the hiring of the new Artistic Director (AD), the building design, as well as various other program related items. This group began in January 2020 and has currently been very active in the hiring process of the new AD. Next will be input into the building design.

Additionally, Globe is part of the "Renewing Regina's Theatre Community Hub" and they have agreed to provide feedback on the design. This meeting had to be rescheduled due to Covid-19, however will be held virtually when they begin to meet again.

The City of Regina and Globe Theatre have determined that a stakeholder group will be struck of downtown Regina businesses and individuals. This group will meet regularly and be kept informed as to the progress of the building. They will be able to utilize the meetings/group as a platform to raise issues and concerns



over the course of the build. Globe has reached out to RDBID to assist in the creation of this group.

We are also currently working with SCR Holdings, property management company of the Northern Crown Building, to ensure a smooth transition of the shared services as this is the building directly connected to Globe.

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