

City of Regina  
Queen Elizabeth II Court  
2476 Victoria Avenue  
Regina, Saskatchewan  
S4P 3C8

Attention: Elaine Gohlke – Council Officer – Office of the City Clerk – [egohlke@regina.ca](mailto:egohlke@regina.ca)

**RE: Discretionary Use Application PL202000028**

Please be advised that I would like the opportunity to speak to the above-mentioned Discretionary Use Application at the upcoming May 27<sup>th</sup>, 2020 City Council meeting.

If provided the opportunity speak, I would be providing highlights from the attached document to support my client's application.

Thank you for your attention to this matter.

Yours sincerely,

*William Neher*

William (Bill) Neher  
Principal



dogtopia

Dogtopia Of Regina  
Discretionary  
Use Application

A background image showing a dog, possibly a West Highland White Terrier, looking out from behind a glass barrier. A human hand with a ring is visible on the other side of the glass, reaching towards the dog. The entire image has an orange overlay.

## DOGTOPIA DIFFERENCE

At our fresh and modern dog daycare facilities, we treat pups to fun-filled days of safe socialization with other dogs, plenty of exercise and interactions with our caring team.





DOGTOPIA'S NOBLE CAUSE:

To *enhance* the **JOY** of **DOG** parenthood and  
**enable dogs** to *positively change* our world.

# COMMUNITY TRUST

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## CERTIFICATIONS

Canine Coach Training  
IAABC & CCPDT

Heroes for Healthy Pets

Safety Officer  
Certification

Power of the General  
Manager

## PEACE of MIND

Webcams mean 100%  
Transparency

Pet Safe Cleaning

Experts in Canine  
Behavior & Health to  
address any question

## DEDICATED NEIGHBOR

Odor Control and Waste  
Management

Noise Control

Fresh, Modern Design

Operational Support  
Team





# Dogtopia is a Good Neighbor

No issues in 100+ locations for over 17 years

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Support of local businesses

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Bringing new customers into retail corridor

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Job creation

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Family owned and operated business

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Promotes better canine citizens

# HIGHEST SAFETY

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If DOGTOPIA had a middle name, it would be SAFETY.





# 10

## COMMITMENTS TO SAFETY



Certified Canine Coaches

Safety Experts

Extensive Evaluation Process

Room Assignment by Size & Temperament

Home-style Crates

Dog-Safe Cleaning Products

Rubberized Flooring

Climate-Controlled HVAC Systems

Webcams

Village of Knowledge

# DESIGN

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# FRESH & MODERN DESIGN

## CONCEPT

Dog & staff safety

Brand communication

Parent engagement

Dogtopia Foundation

## DESIGN

Color

Technology

Fixtures & furnishings

Interior & exterior

## TOP DOG CERTIFIED

Pet Safe Cleaning

Training

Canine Coach to Dog







# OPERATIONAL EXCELLENCE

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# PET SAFE CLEANING PROGRAM



Training Videos

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Comprehensive Cleaning Protocols

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UV light in HVAC

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Effective Illness Prevention

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OSHA Compliant

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# ODOR CONTROL



1<sup>st</sup> Impression – Clean Lobby

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Cleaning Equipment

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UV light in HVAC

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Bio enzymatic Odor Digester

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Odor Control

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Waste Management Plan

# NOISE CONTROL

SPECIALIZED WALL TYPE AND AIR GAP AT DEMISING WALLS AND BETWEEN PLAYROOMS AND PEOPLE SPACE.

EXTENDED WALLS TO PREVENT SMELL AND SOUND TRANSFER.

DOG TRAINING PROTOCOLS TO MANAGE BEHAVIOR AND BARK CONTROL.

Q & A

**THANK YOU**



# Appendix



# CANINE COACH TRAINING

A woman with long brown hair in a ponytail, wearing a blue polo shirt, is holding a small, fluffy, light-colored dog. She is looking down at the dog with a gentle expression. The background is a bright, out-of-focus indoor setting.

Formal 3-Level Learning Path (CEUs)

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Canine Body Language

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Playroom Safety

Canine Health Concerns

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Library of Playroom Videos

# SAFETY TRAINING

Emergency Evacuation

Outbreak Containment

Escape Prevention

Facility Maintenance





# HOURS OF OPERATION

Monday thru Friday  
6:30 am – 7 pm

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Saturday & Sunday  
8:00 am – 5:00 pm



# Commercial Security System



Remote access  
control  
Intrusion  
Video  
Motion  
Sound

Monitored 24/7/365

Owner and Assistant Manager alerted after hours

Phone app allows remote access

Combined monitored commercial fire and sprinkler systems

# CANINE HEALTH EDUCATION

Training to recognize health

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concerns

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Injury and illness prevention

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Canine CPR training

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Heroes for Healthy Pets

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Certification



# UNPARALLELED SUPPORT

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# UNPARALLELED SUPPORT

Experienced Leadership

Fresh Branding & Collateral

Strategic Marketing Initiatives

Technology Platforms

Flexible Footprint Store Design

Real Estate & Construction

Extensive Training Programs

New Store Opening Team

Field Operations Team

Health & Safety Initiatives &

Thought Leaders in Dog Behavioral Sciences,  
Environmental Biology and “Open Play”

