



December 10, 2019

Office of the City Clerk  
2076 Victoria Avenue  
Regina, Saskatchewan  
S4P 3C8

Re: Portable Sign Regulations under Bylaw 9250, Proposed Bylaw No. 2019-61, and Regina Zoning Bylaw No. 2019-19

Dear His Worship the Mayor and members of City Council:

I am a small portable sign owner. I own thirty portable signs. I belong to the Regina Portable Sign Association. Our Association meets regularly to discuss issues related to our portable sign industry. For over twenty-five years, the portable sign industry in Regina has been quite stable in the number of portable signs and compliance with The Portable Sign Regulations under Bylaw 9250. For some unusual reason(s), without portable sign association input, amendments under Proposed Bylaw No. 2019-61 have been made to restrict portable sign placements on private property, while other outdoor sign advertising industries are made less restrictive in marketing and placing outdoor signs.

I ask that City Council to reject the Proposed Bylaw 2019-61 as it is presented at this moment. I ask the City Council to amend the Proposed Bylaw 2019-61 to reflect the Portable Sign Regulations that existed just as before under Bylaw 9250.

Thank you for your attention. Should you have any questions please contact me.

Sincerely yours,

O'Neil A. Zuck