

December 10, 2019

Dear City Clerk:

I would like you to consider this submission as formal request to appear and speak to city council on the meeting on Monday, December 16, 2019.

I would like to address city council on Monday, December 16 regarding the following:

1) Regina Portable Sign Association's plight that city administration has put us in with their proposed new bylaws. We, the Regina Portable Sign Association, are made up of Regina Residents who have chosen own their own business. We depend on these businesses to house, cloth and feed our families.

2) Why the old rules should virtually stay the same i.e.: "SHOP IN A STORE WITH A DOOR" as coined by Rawlco Radio, which means shop locally. In other words we are local and we employ people who live in Regina, supply local businesses with affordable advertising and spend our money in Regina. Why would the city managers prefer to encourage national billboard advertising companies over their own local businesses? Is it not the city manager's agenda to encourage and grow local business in Regina? It doesn't look that way to me.

3) Under the new rules, many local businesses would not be allowed to advertise on their own property due to new separation distance regulations. Why???

4) Mr. Adam Niesner Jr. has given me proxy to express his concerns regarding this matter from a letter he sent to the Regina Portable Sign Association

5) Read a letter on behalf of the owners of Magnetsigns Regina

Darrell Strugari