APPENDIX A-1
Proposed Amendments to Draft *Regina Sign Bylaw*, 2019 (No. 2019-20) – Considered and Approved by City Council June 17, 2019

Amend No.	Page	Proposed Amendment (C)	Existing Regulation (D)	Proposed Regulation (E)	Rationale (F)
1	2	Part 1 – Interpretation Section 5(g) be amended by adding ", but does not include portable signs used for this purpose" after "where the sign is installed" and before ";".	5(g) "billboard sign" means any sign which directs persons to or advertises goods, products, services or facilities situated or provided at a different property from where the sign is installed;"	5(g) "billboard sign" means any sign which directs persons to or advertises goods, products, services or facilities situated or provided at a different property from where the sign is installed, but does not include portable signs used for this purpose;"	This change helps clarify that portable signs are not subject to the regulations for billboard signs.
2	5	Part 1 – Interpretation Section 5(ww) be amended by adding "used for on-site or offsite advertising that is" between "means a sign" and "mounted on a trailer."	5(ww) "portable sign" means a sign mounted on a trailer, stand or similar support structure which is designed in such a manner that the sign can be readily relocated to provide advertising at another location and does not include signs painted directly on motor vehicles;	5(ww) "portable sign" means a sign used for on-site or off-site advertising that is mounted on a trailer, stand or similar support structure which is designed in such a manner that the sign can be readily relocated to provide advertising at another location and does not include signs painted directly on motor vehicles;	This change helps clarify that portable signs are treated separately from billboard signs despite them also being used for off-site advertising.
3	6	Part 1 – Interpretation Section 5(ddd) and 5(ggg) be amended, respectively by amending the definition of "sandwich board sign" to read "means a portable A-frame style sign hinged at the apex to be folded into a sandwich position when transported or stored." by deleting the definition of "sidewalk sign" in its entirety, and renumbering the remaining clauses accordingly.	5(ddd) "sandwich board sign" means a folding sign that is located in front of the business for which it is advertising; 5(ggg) "sidewalk sign" means a sign located on a sidewalk;	5(ddd) "sandwich board sign" means a portable A-frame style sign hinged at the apex to be folded into a sandwich position when transported or stored.	Wording and definition are consistent with terminology in the Clean Property Bylaw. This definition provides greater clarity and specificity with regard to the form of the sign. "Sidewalk sign" is not used in the bylaw in order to remain consistent with existing definitions and regulations for sandwich board signs.

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4	9	Part 2 – Sign Permit Section 16 be amended by replacing 16(i) "sidewalk signs" with "sandwich board signs'. Section 16 be amended by replacing the words "A sign permit is not required for the following signs as defined in this Bylaw, unless the sign has any of the characteristics listed in section 17:" with "The following sign types are permitted in all zones and do not require a permit unless the sign has any of the characteristics listed in section 17:".	16. A sign permit is not required for the following signs as defined in this Bylaw, unless the sign has any of the characteristics listed in section 17: (a) Election signs; (b) Construction signs; (c) Real estate signs; (d) Garage/yard sale signs; (e) Directional signs; (f) Address designation signs; (g) Government signs; (h) Window signs; (i) Sidewalk signs; (j) Historic markers; and (k) Banner signs.	16. The following sign types are permitted in all zones and do not require a permit unless the sign has any of the characteristics listed in section 17: (a) Election signs; (b) Construction signs; (c) Real estate signs; (d) Garage/yard sale signs; (e) Directional signs; (f) Address designation signs; (g) Government signs; (h) Window signs; (i) Sandwich board signs; (j) Historic markers; and (k) Banner signs.	This change reflects the change from "sidewalk sign" back to "sandwich board sign" as is this the existing terminology used in the Clean Property Bylaw. Except for sandwich board signs, the sign types identified in this section are commonly erected in residential areas; this amendment clarifies that these signs are not restricted by zone. Sandwich board signs have specific regulations that limit them to use by businesses, so the impact of permitting them in a residential area is expected to be minimal.
5	11	Part II – Sign Permit Validity Section 25 be amended by changing the listed date from "June 31" to "June 30".	25. A sign permit issued pursuant to this Bylaw for a portable sign shall be valid until June 31 of each year.	25. A sign permit issued pursuant to this Bylaw for a portable sign shall be valid until June 30 of each year.	Correcting mistake in date; there are only 30 days in June.
6	12	Part III – Construction Standards General Section 35 be amended by replacing "section 33" after "Notwithstanding" with "section 34".	35. Notwithstanding section 33 where a real estate or construction sign will be located on a lot under development or on an active construction site where public access is limited, such signs are not required to be designed by an engineer.	35. Notwithstanding section 34 where a real estate or construction sign will be located on a lot under development or on an active construction site where public access is limited, such signs are not required to be designed by an engineer.	Correcting mistake in reference; section 18 was added and shifted all subsequent sections up one in terms of numbering. Proper reference now is to section 34.

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Amend No.	Page	Proposed Amendment (C)	Existing Regulation (D)	Proposed Regulation (E)	Rationale (F)
7	16	Part IV – Sign Location Setback Section 53 be amended by replacing "section 51" after "Notwithstanding" with "section 52".	53 Notwithstanding section 51, no portion of a freestanding sign shall be erected within 1.2 metres of any property line or from any building which is on the same property, unless such sign is constructed entirely of non-combustible materials except for the display area and backing.	53 Notwithstanding section 52, no portion of a freestanding sign shall be erected within 1.2 metres of any property line or from any building which is on the same property, unless such sign is constructed entirely of non-combustible materials except for the display area and backing.	Correcting mistake in reference; section 18 was added and shifted all subsequent sections up one in terms of numbering. Proper reference now is to section 52.
8	17	Part IV – Sign Location Illuminated and Digital Signs Section 57 be amended by adding "direct control districts where permitted by this Bylaw," after the words "special, commercial, industrial and mixed-use zones,".	Part IV – Sign Location Illuminated and Digital Signs 57 Digital and illuminated signs shall be permitted only in special, commercial, industrial and mixeduse zones provided that there is at least 15.0 metres between the sign and any residential use.	Part IV – Sign Location Illuminated and Digital Signs 57 Digital and illuminated signs shall be permitted only in special, commercial, industrial and mixeduse zones, and in direct control districts where permitted by this Bylaw, provided that there is at least 15.0 metres between the sign and any residential use.	Digital and illuminated signs are currently permitted in some DCDs, which were formerly captured under Special zones. As they have their own chapter now, it is necessary to identify them in this section to avoid confusion.
9	19	Part IV – Sign Location Portable Signs Section 60 be amended by changing wording from "Excludes contract zones" to "excludes contract zones except as permitted within a contract zone agreement".	Part IV – Sign Location Portable Signs 60 Portable signs shall be permitted in the following zones subject to the following conditions: Table 1.1: Portable Signs	Part IV – Sign Location Portable Signs 60 Portable signs shall be permitted in the following zones subject to the following conditions: Table 1.1: Portable Signs	Proposed change would make location regulation consistent with existing standards in ZB 9250 that refer users to contract zone agreement. Certain contract zones may actually permit portable signs within the agreement. This change ensures consistency with those agreements.

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Amend No.	Page	Proposed Amendment (C)	Existing Re	gulation	(D)	Proposed R	egulation	(E)	Rationale (F)
		Section 60 be amended by removing the period after	Land Use Zones	Sign Star		Land Use Zones	Sign Standards		This change makes the reference to Downtown
		"Excludes contract zones" and adding "except where permitted by specific contract zone agreements."		Max. Sign Surface Area	Max. Height		Max. Sign Surface Area	Max. Height	consistent with the definitions in this Bylaw where "DCD-D" is the term defined.
		Section 60 be amended by changing reference from Downtown to DCD-D.	ML, MH, MLM, Downtown and all Special¹ and Industrial zones Key: ¹ = Excludes	6.0 m ²	3.2 m	ML, MH, MLM, DCD-D and all Special ¹ and Industrial zones Key: 1 = Excludes as permitted agreement.			
10	20	Part IV – Sign Location Portable Signs Section 63 be amended by replacing "section 61" after "Notwithstanding" with "section 62".		rner lot; and ned at right her so they n separate s aced closer	portable I angles to face traffic streets		rner lot; and med at right a ner so they in separate s	angles to face traffic treets	Correcting mistake in reference; section 18 was added and shifted all subsequent sections up one in terms of numbering. Proper reference now is to section 62.
11	20	Part IV – Sign Location	Part IV – Sign	Location		Part IV – S	Sign Location	on	Proposed change would make location regulation consistent

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Amend No.	Page	Proposed Amendment (C)	Existing Re	egulation (I	D)	Proposed F	Regulation	(E)	Rationale (F)
		Freestanding Signs	Freestanding	Signs		Freestanding	Signs		with existing standards in ZB
		Section 66 be amended by changing wording from "Excludes contract zones." to "Excludes contract zones except as permitted		ng signs shall in the following	ng zones		ng signs shall in the following the following	ng zones	9250 that refer users to contract zone agreement.
		within a contract zone	Table 1.2: Fr	eestanding Si	gns	Table 1.2: Fr	eestanding Si	gns	
		agreement."	Land Use	Sign Standa	rds	Land Use	Sign Standa	rds	
			Zones	Max. Sign Surface Area (Per Side)	Max. Height	Zones	Max. Sign Surface Area (Per Side)	Max. Height	
			All Residential Zones	1.0 m ²	1.8 m	All Residential Zones	1.0 m ²	1.8 m	
			Special Zones ¹	5.0 m ²	4.0 m	Special Zones ¹	5.0 m ²	4.0 m	
			ML	10.0 m ²	8.5 m	ML	10.0 m ²	8.5 m	
			MH and DCD-D	10.0 m ²	10.0 m	MH and DCD-D	10.0 m ²	10.0 m	
			MLM and all Industrial Zones	24.0 m ²	14.0 m	MLM and all Industrial Zones	24.0 m ²	14.0 m	
			Key: 1 = Excludes	contract zone	S.		contract zone within a conf	•	
		Part IV – Sign Location	67 New frees 3.2 metres	tanding signs s in height or 6		67 Freestandi metres in	ng signs exce height or 6.0 s		The regulations can only apply to signs erected after the bylaw
12	20	Freestanding Signs	metres in a located a r	sign face area minimum of 1 residential pro	must be 5.0 metres	metres in s located a r	sign face area minimum of 1 residential pro	must be 5.0 metres	is implemented, so it is redundant to say "new freestanding signs".

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		Section 67 be amended by changing wording from "New freestanding signs" to "Freestanding signs."				71 D'III		1	
13	21	Part IV – Sign Location Billboard Signs Section 71 be amended by replacing "10.0 m2*", "10 m", "24.0 m2" and "14.0 m" with "Maximum height and sign surface area are the same as for the given sign type (i.e. wall, freestanding, roof)." Section 71 be amended by changing reference from "Downtown" to "DCD-D".	in the foll the follow	Sign Surface Area 10.0 m ² *	ubject to :: s	in the follow		ds lax. leight and rea are or the pe (i.e.	The standards do not permit billboards of the same size as wall signs in similar zones, as wall signs are unrestricted in size in all industrial and mixed zones. This was not the intent and this amendment will allow billboards of the same size as permitted for the various sign forms. This change makes the reference to Downtown consistent with the definitions in this Bylaw where "DCD-D" is the term defined.
14	22	Part IV – Sign Location Rotating Signs Section 75 be amended by changing reference from "Downtown" to "DCD-D".	following following		to the	following following		o the	This change makes the reference to Downtown consistent with the definitions in this Bylaw where "DCD-D" is the term defined.

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			ML and MH Downtown MLM and all Industrial	Area (Per Side) 10.0 m ² 10.0 m ² 24.0 m ²	10.0 m 10.0 m 14.0 m	ML and MH DCD-D MLM and all Industrial	Area (Per Side) 10.0 m ² 10.0 m ² 24.0 m ²	10.0 m 10.0 m 14.0 m	
15	24	Part IV – Sign Location Additional provisions to the Zoning Bylaw Section 92 be amended by changing reference from "DCD-Downtown" to "DCD-D".	all general herein, the shall apply (a) signs into facace with Datu coor mate Figu (b) signs obsc	Provisions to the Country of the Cou	addition to regulations gulations tegrated building them al bays or ading ortions, ours. See	herein, the shall apply (a) signs into facace with Datu coor mate Figur (b) signs observed.	rovisions to the control of the cont	to all gulations gulations gulations regrated building them all bays or ding rtions, urs. See	This change makes the reference to Downtown consistent with the definitions in this Bylaw where "DCD-D" is the term defined.

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			(c) sign scale should reinforce the Downtown's pedestrian environment, through means such as street level locations for viewing from sidewalks;	(c) sign scale should reinforce the Downtown's pedestrian environment, through means such as street level locations for viewing from sidewalks;	
			(d) signs on heritage buildings must be consistent with traditional sign placement such as on a sign band, through window lettering, or within architectural orders and in accordance with Heritage Conservation District requirements, where applicable. (e) street addresses should be clearly visible from	(d) signs on heritage buildings must be consistent with traditional sign placement such as on a sign band, through window lettering, or within architectural orders and in accordance with Heritage Conservation District requirements, where applicable. (e) street addresses should be clearly visible from	
		Part 5 - Signs on Public Property Section 102 be amended by replacing "107 and 108" with "103 and 104".	sidewalks. 102 A business shall be permitted to erect a sidewalk sign without further permission from the City provided the requirements of sections 107 and 108 are met.	sidewalks. 102 A business shall be permitted to erect a sandwich board sign without further permission from the City provided the requirements of sections 103 and 104 are met.	Due to changes in draft the numbering shifted; this amendment corrects the references and makes proper reference to sections 103 and 104.
16	28	Sections 102, 103 and 104 be amended to change wording from "Sidewalk sign" to "sandwich board sign" in all cases.	103 No business shall be permitted to erect more than one sidewalk sign.104 All sidewalk signs shall:(a) be placed directly in front of a business, and may only	103 No business shall be permitted to erect more than one sandwich board sign.104 All sandwich board signs shall:	Wording and definition are consistent with terminology in the Clean Property Bylaw. This definition provides greater clarity and specificity with regard to the form of the sign.

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			advertise products or services	(a) be placed directly in front	
			available for sale at that	of a business, and may	
			location, events at that location,	only advertise products or	
			or the business itself;	services available for sale	
				at that location, events at	
			(b) only be placed on public	that location, or the	
			property while the business is	business itself;	
			open to the public.		
				(b) only be placed on public	
			(c) be placed, where possible, on	property while the business is	
			the private property where there	open to the public.	
			is private property between the		
			face of the business and the	(c) be placed, where possible, on	
			sidewalk;	the private property where there	
				is private property between the	
			(d) be portable and not affixed to	face of the business and the	
			the sidewalk in any manner;	sidewalk;	
			(e) allow a minimum of 2.0 metres	(d) be portable and not affixed to	
			between the edge of the	the sidewalk in any manner;	
			business face and either the		
			curb face or any obstructions	(e) allow a minimum of 2.0 metres	
			along the sidewalk – such as	between the edge of the	
			trees, tree pits (where a metal	business face and either the	
			tree grate is not present),	curb face or any obstructions	
			meters, light poles or other	along the sidewalk – such as	
			furnishings;	trees, tree pits (where a metal	
				tree grate is not present),	
			(f) be placed in line with other	meters, light poles or other	
			street infrastructure or	furnishings;	
			obstructions to provide the most	(0.1. 1. 1. 1. 1. 1. 1.	
			consistent 2.0 metre walkway;	(f) be placed in line with other	
				street infrastructure or	

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			(g) not be placed within 2.0 metres	obstructions to provide the most	
			of a pedestrian ramp, an	consistent 2.0 metre walkway;	
			intersection, a driveway, or an		
			alley crossing;	(g) not be placed within 2.0 metres	
				of a pedestrian ramp, an	
			(h) not impede access to any	intersection, a driveway, or an	
			entrance or emergency exit;	alley crossing;	
			(i) not require electrical energy in	(h) not impede access to any	
			any form and shall not display	entrance or emergency exit;	
			lights, be backlit, or contain		
			moving parts;	(i) not require electrical energy in	
				any form and shall not display	
			(j) shall comply with <i>The</i>	lights, be backlit, or contain	
			Advertising Standards of	moving parts;	
			Canada Act;	(') 1 11 1 1 177	
			(1) 1	(j) shall comply with <i>The</i>	
			(k) be removed during inclement	Advertising Standards of Canada Act;	
			weather or periods of high winds	Canaaa Act;	
			Wilds	(k) be removed during inclement	
			(l) be maintained and inspected on	weather or periods of high	
			a regular basis to ensure it is	winds	
			clean, free of graffiti and		
			defects, and remains stable and	(l) be maintained and inspected on	
			in a safe condition;	a regular basis to ensure it is	
				clean, free of graffiti and	
				defects, and remains stable and	
				in a safe condition;	
		Part 5 - Signs on Public	Part 5 - Signs on Public Property	Part 5 - Signs on Public Property	Amendment replaces incorrect
17	29	Property			punctuation with correct
1,	2)	Troporty	104 All sidewalk signs shall:	104 All sidewalk signs shall:	punctuation.
					Pantadion

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		Section 104 be amended to	(a) be placed directly in front of a	(a) be placed directly in front of a	
		remove ";" from S. 104 (1) and	business, and may only	business, and may only	
		replace with ".".	advertise products or services	advertise products or services	
			available for sale at that	available for sale at that	
			location, events at that location,	location, events at that location,	
			or the business itself;	or the business itself;	
			(b) only be placed on public	(b) only be placed on public	
			property while the business is	property while the business is	
			open to the public.	open to the public.	
			(c) be placed, where possible, on	(c) be placed, where possible, on	
			the private property where there	the private property where there	
			is private property between the	is private property between the	
			face of the business and the	face of the business and the	
			sidewalk;	sidewalk;	
			(d) be portable and not affixed to	(d) be portable and not affixed to	
			the sidewalk in any manner;	the sidewalk in any manner;	
			(e) allow a minimum of 2.0 metres	(e) allow a minimum of 2.0 metres	
			between the edge of the	between the edge of the	
			business face and either the	business face and either the	
			curb face or any obstructions	curb face or any obstructions	
			along the sidewalk – such as	along the sidewalk – such as	
			trees, tree pits (where a metal	trees, tree pits (where a metal	
			tree grate is not present),	tree grate is not present),	
			meters, light poles or other	meters, light poles or other	
			furnishings;	furnishings;	
			(f) be placed in line with other	(f) be placed in line with other	
			street infrastructure or	street infrastructure or	
			obstructions to provide the most	obstructions to provide the most	
			consistent 2.0 metre walkway;	consistent 2.0 metre walkway;	

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			(g) not be placed within 2.0 metres of a pedestrian ramp, an intersection, a driveway, or an alley crossing;	(g) not be placed within 2.0 metres of a pedestrian ramp, an intersection, a driveway, or an alley crossing;	
			(h) not impede access to any entrance or emergency exit;	(h) not impede access to any entrance or emergency exit;	
			(i) not require electrical energy in any form and shall not display lights, be backlit, or contain moving parts;	(i) not require electrical energy in any form and shall not display lights, be backlit, or contain moving parts;	
			(j) shall comply with <i>The</i> Advertising Standards of Canada Act;	(j) shall comply with <i>The</i> Advertising Standards of Canada Act;	
			(k) be removed during inclement weather or periods of high winds	(k) be removed during inclement weather or periods of high winds	
			(l) be maintained and inspected on a regular basis to ensure it is clean, free of graffiti and defects, and remains stable and in a safe condition;	(1) be maintained and inspected on a regular basis to ensure it is clean, free of graffiti and defects, and remains stable and in a safe condition.	