

I am the owner/operator of FLY Fitness & Aerial Arts (FLY) and resident of Ward 8, Regina. The Recreational Service Facility Zoning for the proposed Zoning Bylaw is detrimental to FLY's future, along with many other local businesses. FLY is a home grown, non franchised, independent business. The stated reasoning for this change that it is simply to keep industrial areas for industrial purposes is lacking in context. I believe the matter warrants a much more detailed response to the proposed changes.

Being a business with specific minimum height needs; being a business that is technically still in its' start up phase; and being a business with the aim to keep our programs fairly priced to be a service to our community, it is critical for FLY to remain in light industrial or industrial areas permanently, through future expansions and moves.

A location outside of the downtown core but in a central area for accessibility from all areas has always been a necessary part of FLY's business plan. Being near Eastview, Glen Elm and the Warehouse District in a centrally located, mixed use, light industrial area, we are part of a community. There are a variety of services within the community which operate at various times of the day and complement each other as neighbours. Mixed use, light industrial and industrial areas are not overcrowded and have had recent construction and development activity. We would be surprised that any building owner with a long term vacancy in any of those areas would disagree.

I am aware that an amendment is being drafted to make fitness and recreation facilities discretionary in these zones. I feel strongly that the discretionary designation is insufficient for our needs. It would still cause more bureaucracy, delays and expense in future growth decisions.

We offer an otherwise lacking, unique set of programs to the City of Regina. We enhance Regina's fitness and arts options. We are a part of a fitness community that is passionate about adding value to this city. The City of Regina should prioritize supporting local businesses who have a desire to lift spirits and bring people together with beneficial recreation activities. In the grand scheme of aerial and circus arts, FLY is in its infancy. FLY aspires to become larger and eventually taller in line with other longer established circus and aerial studios in Canada. We will not be able to carry out this long term plan without being in a light industrial or industrial area.

The Recreational Service Facility Zoning for the proposed Zoning Bylaw has the potential to slowly force many local, independently owned business into closure. Regina stands to lose a lot of options for recreation and fitness that are invaluable to this city.

Adrienne Hassard



FLY Fitness & Aerial Arts Inc.

