

APPENDIX B-2  
Proposed Amendments to *The Sign Bylaw (No. 2019-20)*

<b>Amend No.</b>	<b>Page</b>	<b>Proposed Amendment (C)</b>	<b>Existing Regulation (D)</b>	<b>Proposed Regulation (E)</b>	<b>Rationale (F)</b>
1	6	<p><b>Part 1 – Interpretation</b></p> <p>Section 5(ggg) be amended by replacing “sidewalk sign” with “sandwich board sign” and amending the definition from “means a sign located on a sidewalk” to “means a portable A-frame style sign hinged at the apex to be folded into a sandwich position when transported or stored.”</p>	5(ggg) “sidewalk sign” means a sign located on a sidewalk.	5(ggg) “sandwich board sign” means a portable A-frame style sign hinged at the apex to be folded into a sandwich position when transported or stored.	Wording and definition are consistent with terminology in the Clean Property Bylaw. This definition provides greater clarity and specificity with regard to the form of the sign.
2	2	<p><b>Part 1 – Interpretation</b></p> <p>Section 5(g) be amended by adding “, but does not include portable signs used for this purpose” after “where the sign is installed” and before “;”.</p>	5(g) “billboard sign” means any sign which directs persons to or advertises goods, products, services or facilities situated or provided at a different property from where the sign is installed;”	5(g) “billboard sign” means any sign which directs persons to or advertises goods, products, services or facilities situated or provided at a different property from where the sign is installed, but does not include portable signs used for this purpose;”	This change helps clarify that portable signs are not subject to the regulations for billboard signs.
3	5	<p><b>Part 1 – Interpretation</b></p> <p>Section 5(ww) be amended by adding “used for on-site or off-site advertising that is” between “means a sign” and “mounted on a trailer.”</p>	5(ww) “portable sign” means a sign mounted on a trailer, stand or similar support structure which is designed in such a manner that the sign can be readily relocated to provide advertising at another location and does not include signs painted directly on motor vehicles;	5(ww) “portable sign” means a sign used for on-site or off-site advertising that is mounted on a trailer, stand or similar support structure which is designed in such a manner that the sign can be readily relocated to provide advertising at another location and does not include signs painted directly on motor vehicles;	This change helps clarify that portable signs are treated separately from billboard signs despite them also being used for off-site advertising.
4	9	<p><b>Part 2 – Sign Permit</b></p>	16. A sign permit is not required for the following signs as defined in this Bylaw, unless the sign has any of	16. The following sign types are permitted in all zones and do not require a permit unless the sign has	This change reflects the change from “sidewalk sign” back to “sandwich board sign” as is this

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		<p>Section 16 be amended by replacing 16(i) “sidewalk signs” with “sandwich board signs”.</p> <p>Section 16 be amended by replacing the words “A sign permit is not required for the following signs as defined in this Bylaw, unless the sign has any of the characteristics listed in section 17:” with “The following sign types are permitted in all zones and do not require a permit unless the sign has any of the characteristics listed in section 17:”.</p>	<p>the characteristics listed in section 17:</p> <ul style="list-style-type: none"> <li>(a) Election signs;</li> <li>(b) Construction signs;</li> <li>(c) Real estate signs;</li> <li>(d) Garage/yard sale signs;</li> <li>(e) Directional signs;</li> <li>(f) Address designation signs;</li> <li>(g) Government signs;</li> <li>(h) Window signs;</li> <li>(i) Sidewalk signs;</li> <li>(j) Historic markers; and</li> <li>(k) Banner signs.</li> </ul>	<p>any of the characteristics listed in section 17:</p> <ul style="list-style-type: none"> <li>(a) Election signs;</li> <li>(b) Construction signs;</li> <li>(c) Real estate signs;</li> <li>(d) Garage/yard sale signs;</li> <li>(e) Directional signs;</li> <li>(f) Address designation signs;</li> <li>(g) Government signs;</li> <li>(h) Window signs;</li> <li>(i) Sandwich board signs;</li> <li>(j) Historic markers; and</li> <li>(k) Banner signs.</li> </ul>	<p>the existing terminology used in the Clean Property Bylaw.</p> <p>Except for sandwich board signs, the sign types identified in this section are commonly erected in residential areas; this amendment clarifies that these signs are not restricted by zone. Sandwich board signs have specific regulations that limit them to use by businesses, so the impact of permitting them in a residential area is expected to be minimal.</p>
5	11	<p><b>Part II – Sign Permit</b></p> <p><b>Validity</b></p> <p>Section 25 be amended by changing the listed date from “June 31” to “June 30”.</p>	<p>25. A sign permit issued pursuant to this Bylaw for a portable sign shall be valid until June 31 of each year.</p>	<p>25. A sign permit issued pursuant to this Bylaw for a portable sign shall be valid until June 30 of each year.</p>	<p>Correcting mistake in date; there are only 30 days in June.</p>
6	12	<p><b>Part III – Construction Standards</b></p> <p><b>General</b></p> <p>Section 35 be amended by replacing “section 33” after “Notwithstanding” with “section 34”.</p>	<p>35. Notwithstanding section 33 where a real estate or construction sign will be located on a lot under development or on an active construction site where public access is limited, such signs are not required to be designed by an engineer.</p>	<p>35. Notwithstanding section 34 where a real estate or construction sign will be located on a lot under development or on an active construction site where public access is limited, such signs are not required to be designed by an engineer.</p>	<p>Correcting mistake in reference; section 18 was added and shifted all subsequent sections up one in terms of numbering. Proper reference now is to section 34.</p>
7	16	<p><b>Part IV – Sign Location</b></p>	<p>53 Notwithstanding section 51, no portion of a freestanding sign shall</p>	<p>53 Notwithstanding section 52, no portion of a freestanding sign shall</p>	<p>Correcting mistake in reference; section 18 was added and</p>

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		<p><b>Setback</b></p> <p>Section 53 be amended by replacing “section 51” after “Notwithstanding” with “section 52”.</p>	<p>be erected within 1.2 metres of any property line or from any building which is on the same property, unless such sign is constructed entirely of non-combustible materials except for the display area and backing.</p>	<p>be erected within 1.2 metres of any property line or from any building which is on the same property, unless such sign is constructed entirely of non-combustible materials except for the display area and backing.</p>	<p>shifted all subsequent sections up one in terms of numbering. Proper reference now is to section 52.</p>																						
8	19	<p><b>Part IV – Sign Location</b></p> <p><b>Portable Signs</b></p> <p>Section 60 be amended by changing wording from “Excludes contract zones” to “excludes contract zones except as permitted within a contract zone agreement”.</p> <p>Section 60 be amended by removing the period after “Excludes contract zones” and adding “except where permitted by specific contract zone agreements.”</p> <p>Section 60 be amended by changing reference from Downtown to DCD-D.</p>	<p><b>Part IV – Sign Location</b></p> <p><b>Portable Signs</b></p> <p>60 Portable signs shall be permitted in the following zones subject to the following conditions:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="3" style="text-align: center;">Table 1.1: Portable Signs</th> </tr> <tr> <th rowspan="2" style="text-align: center;">Land Use Zones</th> <th colspan="2" style="text-align: center;">Sign Standards</th> </tr> <tr> <th style="text-align: center;">Max. Sign Surface Area</th> <th style="text-align: center;">Max. Height</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">ML, MH, MLM, Downtown and all Special<sup>1</sup> and Industrial zones</td> <td style="text-align: center;">6.0 m<sup>2</sup></td> <td style="text-align: center;">3.2 m</td> </tr> </tbody> </table>	Table 1.1: Portable Signs			Land Use Zones	Sign Standards		Max. Sign Surface Area	Max. Height	ML, MH, MLM, Downtown and all Special <sup>1</sup> and Industrial zones	6.0 m <sup>2</sup>	3.2 m	<p><b>Part IV – Sign Location</b></p> <p><b>Portable Signs</b></p> <p>60 Portable signs shall be permitted in the following zones subject to the following conditions:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="3" style="text-align: center;">Table 1.1: Portable Signs</th> </tr> <tr> <th rowspan="2" style="text-align: center;">Land Use Zones</th> <th colspan="2" style="text-align: center;">Sign Standards</th> </tr> <tr> <th style="text-align: center;">Max. Sign Surface Area</th> <th style="text-align: center;">Max. Height</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">ML, MH, MLM, DCD-D and all Special<sup>1</sup> and Industrial zones</td> <td style="text-align: center;">6.0 m<sup>2</sup></td> <td style="text-align: center;">3.2 m</td> </tr> </tbody> </table>	Table 1.1: Portable Signs			Land Use Zones	Sign Standards		Max. Sign Surface Area	Max. Height	ML, MH, MLM, DCD-D and all Special <sup>1</sup> and Industrial zones	6.0 m <sup>2</sup>	3.2 m	<p>Proposed change would make location regulation consistent with existing standards in ZB 9250 that refer users to contract zone agreement.</p> <p>Certain contract zones may actually permit portable signs within the agreement. This change ensures consistency with those agreements.</p> <p>This change makes the reference to Downtown consistent with the definitions in this Bylaw where “DCD-D” is the term defined.</p>
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			Key: <sup>1</sup> = Excludes contract zones.	Key: <sup>1</sup> = Excludes contract zones except as permitted within a contract zone agreement.																			
9	20	<p><b>Part IV – Sign Location</b></p> <p><b>Portable Signs</b></p> <p>Section 63 be amended by replacing “section 61” after “Notwithstanding” with “section 62”.</p>	<p>63 Notwithstanding section 61, where there are two or more portable signs:</p> <p>(a) on a corner lot; and</p> <p>(b) positioned at right angles to each other so they face traffic flows on separate streets</p> <p>they may be placed closer together than 20.0 metres.</p>	<p>63 Notwithstanding section 62, where there are two or more portable signs:</p> <p>(a) on a corner lot; and</p> <p>(b) positioned at right angles to each other so they face traffic flows on separate streets</p> <p>they may be placed closer together than 20.0 metres.</p>	Correcting mistake in reference; section 18 was added and shifted all subsequent sections up one in terms of numbering. Proper reference now is to section 62.																		
10	20	<p><b>Part IV – Sign Location</b></p> <p><b>Freestanding Signs</b></p> <p>Section 66 be amended by changing wording from “Excludes contract zones.” to “Excludes contract zones except as permitted within a contract zone agreement.”</p>	<p><b>Part IV – Sign Location</b></p> <p><b>Freestanding Signs</b></p> <p>66 Freestanding signs shall be permitted in the following zones subject to the following conditions:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="3" style="text-align: center;">Table 1.2: Freestanding Signs</th> </tr> <tr> <th style="width: 33%;">Land Use</th> <th colspan="2" style="text-align: center;">Sign Standards</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Zones</td> <td style="text-align: center;">Max. Sign Surface Area (Per Side)</td> <td style="text-align: center;">Max. Height</td> </tr> </tbody> </table>	Table 1.2: Freestanding Signs			Land Use	Sign Standards		Zones	Max. Sign Surface Area (Per Side)	Max. Height	<p><b>Part IV – Sign Location</b></p> <p><b>Freestanding Signs</b></p> <p>66 Freestanding signs shall be permitted in the following zones subject to the following conditions:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th colspan="3" style="text-align: center;">Table 1.2: Freestanding Signs</th> </tr> <tr> <th style="width: 33%;">Land Use</th> <th colspan="2" style="text-align: center;">Sign Standards</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">Zones</td> <td style="text-align: center;">Max. Sign Surface Area (Per Side)</td> <td style="text-align: center;">Max. Height</td> </tr> </tbody> </table>	Table 1.2: Freestanding Signs			Land Use	Sign Standards		Zones	Max. Sign Surface Area (Per Side)	Max. Height	Proposed change would make location regulation consistent with existing standards in ZB 9250 that refer users to contract zone agreement.
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			All Residential Zones	1.0 m <sup>2</sup>	1.8 m	All Residential Zones	1.0 m <sup>2</sup>	1.8 m	
			Special Zones <sup>1</sup>	5.0 m <sup>2</sup>	4.0 m	Special Zones <sup>1</sup>	5.0 m <sup>2</sup>	4.0 m	
			ML	10.0 m <sup>2</sup>	8.5 m	ML	10.0 m <sup>2</sup>	8.5 m	
			MH and DCD-D	10.0 m <sup>2</sup>	10.0 m	MH and DCD-D	10.0 m <sup>2</sup>	10.0 m	
			MLM and all Industrial Zones	24.0 m <sup>2</sup>	14.0 m	MLM and all Industrial Zones	24.0 m <sup>2</sup>	14.0 m	
			Key: <sup>1</sup> = Excludes contract zones.			Key: <sup>1</sup> = Excludes contract zones except as permitted within a contract zone agreement.			
11	20	<p><b>Part IV – Sign Location</b></p> <p><b>Freestanding Signs</b></p> <p>Section 67 be amended by changing wording from “New freestanding signs” to “Freestanding signs.”</p>	67 New freestanding signs exceeding 3.2 metres in height or 6.0 square metres in sign face area must be located a minimum of 15.0 metres from any residential property line.			67 Freestanding signs exceeding 3.2 metres in height or 6.0 square metres in sign face area must be located a minimum of 15.0 metres from any residential property line.			The regulations can only apply to signs erected after the bylaw is implemented, so it is redundant to say “new freestanding signs”.
12	21	<p><b>Part IV – Sign Location</b></p> <p><b>Billboard Signs</b></p> <p>Section 71 be amended by replacing “10.0 m<sup>2</sup>”, “10 m”, “24.0 m<sup>2</sup>” and “14.0 m” with “Maximum height and sign surface area are the same as for</p>	71 Billboard signs shall be permitted in the following zones subject to the following conditions:			71 Billboard signs shall be permitted in the following zones subject to the following conditions:			The standards do not permit billboards of the same size as wall signs in similar zones, as wall signs are unrestricted in size in all industrial and mixed zones. This was not the intent and this amendment will allow billboards of the same size as
			<b>Table 1.3: Billboard Signs</b>			<b>Table 1.3: Billboard Signs</b>			
			Land Use Zones	Sign Standards		Land Use Zones	Sign Standards		
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		<p>the given sign type (i.e. wall, freestanding, roof).”</p> <p>Section 71 be amended by changing reference from “Downtown” to “DCD-D”.</p>	MH and Downtown	10.0 m <sup>2</sup> *	10.0 m	MH and DCD-D	Maximum height and sign surface area are the same as for the given sign type (i.e. wall, freestanding, roof).	<p>permitted for the various sign forms.</p> <p>This change makes the reference to Downtown consistent with the definitions in this Bylaw where “DCD-D” is the term defined.</p>
			MLM and all Industrial Zones	24.0 m <sup>2</sup> *	14.0 m	MLM and all Industrial Zones		
13	28	<p><b>Part 5 - Signs on Public Property</b></p> <p>Section 102 be amended by replacing “107 and 108” with “103 and 104”.</p> <p>Sections 102, 103 and 104 be amended to change wording from “Sidewalk sign” to “sandwich board sign” in all cases.</p>	<p>102 A business shall be permitted to erect a sidewalk sign without further permission from the City provided the requirements of sections 107 and 108 are met.</p> <p>103 No business shall be permitted to erect more than one sidewalk sign.</p> <p>104 All sidewalk signs shall:</p> <ul style="list-style-type: none"> <li>(a) be placed directly in front of a business, and may only advertise products or services available for sale at that location, events at that location, or the business itself;</li> <li>(b) only be placed on public property while the business is open to the public.</li> <li>(c) be placed, where possible, on the private property where there is private property between the</li> </ul>	<p>102 A business shall be permitted to erect a sandwich board sign without further permission from the City provided the requirements of sections 103 and 104 are met.</p> <p>103 No business shall be permitted to erect more than one sandwich board sign.</p> <p>104 All sandwich board signs shall:</p> <ul style="list-style-type: none"> <li>(a) be placed directly in front of a business, and may only advertise products or services available for sale at that location, events at that location, or the business itself;</li> <li>(b) only be placed on public property while the business is open to the public.</li> <li>(c) be placed, where possible, on the private property where there</li> </ul>	<p>Due to changes in draft the numbering shifted; this amendment corrects the references and makes proper reference to sections 103 and 104.</p> <p>Wording and definition are consistent with terminology in the Clean Property Bylaw. This definition provides greater clarity and specificity with regard to the form of the sign.</p>			

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			<p>face of the business and the sidewalk;</p> <p>(d) be portable and not affixed to the sidewalk in any manner;</p> <p>(e) allow a minimum of 2.0 metres between the edge of the business face and either the curb face or any obstructions along the sidewalk – such as trees, tree pits (where a metal tree grate is not present), meters, light poles or other furnishings;</p> <p>(f) be placed in line with other street infrastructure or obstructions to provide the most consistent 2.0 metre walkway;</p> <p>(g) not be placed within 2.0 metres of a pedestrian ramp, an intersection, a driveway, or an alley crossing;</p> <p>(h) not impede access to any entrance or emergency exit;</p> <p>(i) not require electrical energy in any form and shall not display lights, be backlit, or contain moving parts;</p>	<p>is private property between the face of the business and the sidewalk;</p> <p>(d) be portable and not affixed to the sidewalk in any manner;</p> <p>(e) allow a minimum of 2.0 metres between the edge of the business face and either the curb face or any obstructions along the sidewalk – such as trees, tree pits (where a metal tree grate is not present), meters, light poles or other furnishings;</p> <p>(f) be placed in line with other street infrastructure or obstructions to provide the most consistent 2.0 metre walkway;</p> <p>(g) not be placed within 2.0 metres of a pedestrian ramp, an intersection, a driveway, or an alley crossing;</p> <p>(h) not impede access to any entrance or emergency exit;</p> <p>(i) not require electrical energy in any form and shall not display lights, be backlit, or contain moving parts;</p>	

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			<p>(j) shall comply with <i>The Advertising Standards of Canada Act</i>;</p> <p>(k) be removed during inclement weather or periods of high winds</p> <p>(l) be maintained and inspected on a regular basis to ensure it is clean, free of graffiti and defects, and remains stable and in a safe condition;</p>	<p>(j) shall comply with <i>The Advertising Standards of Canada Act</i>;</p> <p>(k) be removed during inclement weather or periods of high winds</p> <p>(l) be maintained and inspected on a regular basis to ensure it is clean, free of graffiti and defects, and remains stable and in a safe condition;</p>	
14	17	<p><b>Part IV – Sign Location</b></p> <p><b>Illuminated and Digital Signs</b></p> <p>Section 57 be amended by adding “direct control districts where permitted by this Bylaw,” after the words “special, commercial, industrial and mixed-use zones,”.</p>	<p><b>Part IV – Sign Location</b></p> <p><b>Illuminated and Digital Signs</b></p> <p>57 Digital and illuminated signs shall be permitted only in special, commercial, industrial and mixed-use zones provided that there is at least 15.0 metres between the sign and any residential use.</p>	<p><b>Part IV – Sign Location</b></p> <p><b>Illuminated and Digital Signs</b></p> <p>57 Digital and illuminated signs shall be permitted only in special, commercial, industrial and mixed-use zones, and in direct control districts where permitted by this Bylaw, provided that there is at least 15.0 metres between the sign and any residential use.</p>	<p>Digital and illuminated signs are currently permitted in some DCDs, which were formerly captured under Special zones. As they have their own chapter now, it is necessary to identify them in this section to avoid confusion.</p>
15	22	<p><b>Part IV – Sign Location</b></p> <p><b>Rotating Signs</b></p>	<p><b>Part IV – Sign Location</b></p> <p><b>Rotating Signs</b></p>	<p><b>Part IV – Sign Location</b></p> <p><b>Rotating Signs</b></p>	<p>This change makes the reference to Downtown consistent with the definitions in this Bylaw where “DCD-D” is the term defined.</p>



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		<p>Section 75 be amended by changing reference from “Downtown” to “DCD-D”.</p>	<p>75 Rotating signs are permitted in the following zones subject to the following conditions:</p> <table border="1" data-bbox="766 440 1178 886"> <thead> <tr> <th colspan="3" data-bbox="766 440 1178 475">Table 1.4: Rotating Signs</th> </tr> <tr> <th data-bbox="766 475 919 638">Land Use Zones</th> <th colspan="2" data-bbox="919 475 1178 511">Sign Standards</th> </tr> <tr> <td data-bbox="766 511 919 638"></td> <th data-bbox="919 511 1075 638">Max. Sign Surface Area (Per Side)</th> <th data-bbox="1075 511 1178 638">Max. Height</th> </tr> </thead> <tbody> <tr> <td data-bbox="766 638 919 699">ML and MH</td> <td data-bbox="919 638 1075 699">10.0 m<sup>2</sup></td> <td data-bbox="1075 638 1178 699">10.0 m</td> </tr> <tr> <td data-bbox="766 699 919 761">Downtown</td> <td data-bbox="919 699 1075 761">10.0 m<sup>2</sup></td> <td data-bbox="1075 699 1178 761">10.0 m</td> </tr> <tr> <td data-bbox="766 761 919 886">MLM and all Industrial Zones</td> <td data-bbox="919 761 1075 886">24.0 m<sup>2</sup></td> <td data-bbox="1075 761 1178 886">14.0 m</td> </tr> </tbody> </table>	Table 1.4: Rotating Signs			Land Use Zones	Sign Standards			Max. Sign Surface Area (Per Side)	Max. Height	ML and MH	10.0 m <sup>2</sup>	10.0 m	Downtown	10.0 m <sup>2</sup>	10.0 m	MLM and all Industrial Zones	24.0 m <sup>2</sup>	14.0 m	<p>75 Rotating signs are permitted in the following zones subject to the following conditions:</p> <table border="1" data-bbox="1218 440 1629 886"> <thead> <tr> <th colspan="3" data-bbox="1218 440 1629 475">Table 1.4: Rotating Signs</th> </tr> <tr> <th data-bbox="1218 475 1371 638">Land Use Zones</th> <th colspan="2" data-bbox="1371 475 1629 511">Sign Standards</th> </tr> <tr> <td data-bbox="1218 511 1371 638"></td> <th data-bbox="1371 511 1526 638">Max. Sign Surface Area (Per Side)</th> <th data-bbox="1526 511 1629 638">Max. Height</th> </tr> </thead> <tbody> <tr> <td data-bbox="1218 638 1371 699">ML and MH</td> <td data-bbox="1371 638 1526 699">10.0 m<sup>2</sup></td> <td data-bbox="1526 638 1629 699">10.0 m</td> </tr> <tr> <td data-bbox="1218 699 1371 761">DCD-D</td> <td data-bbox="1371 699 1526 761">10.0 m<sup>2</sup></td> <td data-bbox="1526 699 1629 761">10.0 m</td> </tr> <tr> <td data-bbox="1218 761 1371 886">MLM and all Industrial Zones</td> <td data-bbox="1371 761 1526 886">24.0 m<sup>2</sup></td> <td data-bbox="1526 761 1629 886">14.0 m</td> </tr> </tbody> </table>	Table 1.4: Rotating Signs			Land Use Zones	Sign Standards			Max. Sign Surface Area (Per Side)	Max. Height	ML and MH	10.0 m <sup>2</sup>	10.0 m	DCD-D	10.0 m <sup>2</sup>	10.0 m	MLM and all Industrial Zones	24.0 m <sup>2</sup>	14.0 m	
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Downtown	10.0 m <sup>2</sup>	10.0 m																																							
MLM and all Industrial Zones	24.0 m <sup>2</sup>	14.0 m																																							
Table 1.4: Rotating Signs																																									
Land Use Zones	Sign Standards																																								
	Max. Sign Surface Area (Per Side)	Max. Height																																							
ML and MH	10.0 m <sup>2</sup>	10.0 m																																							
DCD-D	10.0 m <sup>2</sup>	10.0 m																																							
MLM and all Industrial Zones	24.0 m <sup>2</sup>	14.0 m																																							
16	24	<p><b>Part IV – Sign Location</b></p> <p><b>Additional provisions to the Zoning Bylaw</b></p> <p>Section 92 be amended by changing reference from “DCD-Downtown” to “DCD-D”.</p>	<p><b>Part IV – Sign Location</b></p> <p><b>Additional provisions to the Zoning Bylaw</b></p> <p>92 In DCD-Downtown, in addition to all generally applicable regulations herein, the following regulations shall apply:</p> <p>(a) signs should be integrated into the design of building facades by placing them within architectural bays or</p>	<p><b>Part IV – Sign Location</b></p> <p><b>Additional provisions to the Zoning Bylaw</b></p> <p>92 In DCD-D, in addition to all generally applicable regulations herein, the following regulations shall apply:</p> <p>(a) signs should be integrated into the design of building facades by placing them within architectural bays or</p>	<p>This change makes the reference to Downtown consistent with the definitions in this Bylaw where “DCD-D” is the term defined.</p>																																				

APPENDIX B-2  
Proposed Amendments to *The Sign Bylaw (No. 2019-20)*

Amend No.	Page	Proposed Amendment (C)	Existing Regulation (D)	Proposed Regulation (E)	Rationale (F)
			<p>Datum Lines including coordinated proportions, materials and colours. See Figure 1.7.</p> <p>(b) signs and awnings should not obscure windows, cornices or other architectural elements;</p> <p>(c) sign scale should reinforce the Downtown's pedestrian environment, through means such as street level locations for viewing from sidewalks;</p> <p>(d) signs on heritage buildings must be consistent with traditional sign placement such as on a sign band, through window lettering, or within architectural orders and in accordance with Heritage Conservation District requirements, where applicable.</p> <p>(e) street addresses should be clearly visible from sidewalks.</p>	<p>Datum Lines including coordinated proportions, materials and colours. See Figure 1.7.</p> <p>(b) signs and awnings should not obscure windows, cornices or other architectural elements;</p> <p>(c) sign scale should reinforce the Downtown's pedestrian environment, through means such as street level locations for viewing from sidewalks;</p> <p>(d) signs on heritage buildings must be consistent with traditional sign placement such as on a sign band, through window lettering, or within architectural orders and in accordance with Heritage Conservation District requirements, where applicable.</p> <p>(e) street addresses should be clearly visible from sidewalks.</p>	
17	29	<b>Part 5 - Signs on Public Property</b>	<b>Part 5 - Signs on Public Property</b> 104 All sidewalk signs shall:	<b>Part 5 - Signs on Public Property</b> 104 All sidewalk signs shall:	Amendment replaces incorrect punctuation with correct punctuation.

APPENDIX B-2  
Proposed Amendments to *The Sign Bylaw (No. 2019-20)*

Amend No.	Page	Proposed Amendment (C)	Existing Regulation (D)	Proposed Regulation (E)	Rationale (F)
		Section 104 be amended to remove “;” from S. 104 (l) and replace with “.”.	<p>(a) be placed directly in front of a business, and may only advertise products or services available for sale at that location, events at that location, or the business itself;</p> <p>(b) only be placed on public property while the business is open to the public.</p> <p>(c) be placed, where possible, on the private property where there is private property between the face of the business and the sidewalk;</p> <p>(d) be portable and not affixed to the sidewalk in any manner;</p> <p>(e) allow a minimum of 2.0 metres between the edge of the business face and either the curb face or any obstructions along the sidewalk – such as trees, tree pits (where a metal tree grate is not present), meters, light poles or other furnishings;</p> <p>(f) be placed in line with other street infrastructure or obstructions to provide the most consistent 2.0 metre walkway;</p>	<p>(a) be placed directly in front of a business, and may only advertise products or services available for sale at that location, events at that location, or the business itself;</p> <p>(b) only be placed on public property while the business is open to the public.</p> <p>(c) be placed, where possible, on the private property where there is private property between the face of the business and the sidewalk;</p> <p>(d) be portable and not affixed to the sidewalk in any manner;</p> <p>(e) allow a minimum of 2.0 metres between the edge of the business face and either the curb face or any obstructions along the sidewalk – such as trees, tree pits (where a metal tree grate is not present), meters, light poles or other furnishings;</p> <p>(f) be placed in line with other street infrastructure or obstructions to provide the most consistent 2.0 metre walkway;</p>	

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Proposed Amendments to *The Sign Bylaw (No. 2019-20)*

Amend No.	Page	Proposed Amendment (C)	Existing Regulation (D)	Proposed Regulation (E)	Rationale (F)
			<p>(g) not be placed within 2.0 metres of a pedestrian ramp, an intersection, a driveway, or an alley crossing;</p> <p>(h) not impede access to any entrance or emergency exit;</p> <p>(i) not require electrical energy in any form and shall not display lights, be backlit, or contain moving parts;</p> <p>(j) shall comply with <i>The Advertising Standards of Canada Act</i>;</p> <p>(k) be removed during inclement weather or periods of high winds</p> <p>(l) be maintained and inspected on a regular basis to ensure it is clean, free of graffiti and defects, and remains stable and in a safe condition;</p>	<p>(g) not be placed within 2.0 metres of a pedestrian ramp, an intersection, a driveway, or an alley crossing;</p> <p>(h) not impede access to any entrance or emergency exit;</p> <p>(i) not require electrical energy in any form and shall not display lights, be backlit, or contain moving parts;</p> <p>(j) shall comply with <i>The Advertising Standards of Canada Act</i>;</p> <p>(k) be removed during inclement weather or periods of high winds</p> <p>(l) be maintained and inspected on a regular basis to ensure it is clean, free of graffiti and defects, and remains stable and in a safe condition.</p>	