

Appendix D – Service Option Information

<b>Description</b>	<b>Option #1 – New Route</b>	<b>Option #2 – Expansion of Current Route</b>
Hours of Operations	6 a.m. - 9 a.m., 4 p.m.- 1 a.m., Monday to Friday	6 a.m. -9 a.m., 4 p.m. -1 a.m., Monday to Friday
Frequency	30-minute frequency between 6 a.m. to 9 a.m. and 9 p.m. - 1 a.m. 45-minute frequency between 4 p.m. to 9 p.m.	30-minute frequency between 6 a.m. to 9 a.m. 30 minute frequency between 4 p.m. to 6 p.m. 60-minute frequency between 6 p.m. to 1 a.m.
Estimated Annual Ridership	60,000	30,000
Annual Operating Cost	\$348,000	\$261,000
Regina Airport Authority Contribution (for three years)	\$100,000	\$100,000
Revenue	\$104,000	\$52,000
<b>Net Cost</b>	<b>\$144,000</b>	<b>\$109,000</b>
ROI	30%	20%