

April 30, 2018

To: His Worship the Mayor
And Members of City Council

Re: Placemaking: Street Painting Project Update

RECOMMENDATION

**RECOMMENDATION OF THE PUBLIC WORKS AND INFRASTRUCTURE
COMMITTEE - APRIL 12, 2018**

1. That City Council approve the expansion of the Street Painting Pilot Project to up to a maximum of three additional locations in 2018. These locations will include Harbour Landing, the Downtown Business Improvement District and the Warehouse Business Improvement District, subject to the locations meeting the criteria of the Pilot Project.
2. That City Council direct Administration to bring back a report in 2019 with the Pilot Project findings and any recommendations for a future program.

PUBLIC WORKS AND INFRASTRUCTURE COMMITTEE - APRIL 12, 2018

The Committee adopted a resolution to concur in the recommendation contained in the report. Recommendation #3 does not require City Council approval.

Councillors: Sharron Bryce (Chairperson), Lori Bresciani, Jason Mancinelli, Andrew Stevens and Barbara Young were present during consideration of this report by the Public Works and Infrastructure Committee.

The Public Works and Infrastructure Committee, at its meeting held on April 12, 2018, considered the following report from the Administration:

RECOMMENDATION

1. That City Council approve the expansion of the Street Painting Pilot Project to up to a maximum of three additional locations in 2018. These locations will include Harbour Landing, the Downtown Business Improvement District and the Warehouse Business Improvement District, subject to the locations meeting the criteria of the Pilot Project.
2. That City Council direct Administration to bring back a report in 2019 with the Pilot Project findings and any recommendations for a future program.

Paint was not permitted within the confines of a painted crosswalk or within one metre of a curb installation.

The event organizers were required to follow the City's Block Party Procedure to obtain consent of a two-thirds majority of affected property owners, prior to obtaining a Temporary Street Use Permit to close the road for the placemaking event. Additionally, the organizing committee was required to assign a coordinator that would liaise with the City and ensure site safety.

The installation was completed on September 30, 2017 and has been in place since then under predominately winter season conditions. An evaluation of the impact of regular vehicle traffic and winter snow removal activities will be conducted in the spring, with an additional condition evaluation after one year of installation. Further data will be analyzed with respect to traffic safety and expected operating impacts on business areas.

DISCUSSION

The scope of the Street Painting Pilot Project was initially limited to one location, which was to be evaluated over the course of a year following its installation. Prior to completion of this pilot project, there has been significant, ongoing community interest for increased opportunities to participate in similar street painting events, including inquiries on creating a rainbow motif crosswalk as part of the celebrations for Queen City Pride 2018.

To meet the known community demand, while still ensuring the opportunity to conduct a fulsome evaluation, Administration will initiate a second phase of the Street Painting Pilot Project, which will permit up to three new locations in 2018. These new locations will be evaluated in conjunction with the existing location to develop final policies and procedures for a proposed Community Street Painting Program.

Administration will relax two criteria for the second phase; increasing the maximum daily traffic volumes and permitting the art within the interior of a painted crosswalk. The resulting locational and installation variety will also provide more meaningful data for the evaluation that may shape a future Community Street Painting Program.

Administration has determined the expansion will permit the following interested parties to submit an application for street painting under the extended Pilot Project:

- École Harbour Landing School within Harbour Landing subdivision
- Regina Downtown Business Improvement District (RDBID) within the downtown district
- Regina Warehouse Business Improvement District (RWBID) within the warehouse district

Accessibility Implications

None with respect to this report.

COMMUNICATIONS

Road closures to support placemaking events will be communicated through standard Administration processes as required, such as public service announcements. Administration is also working with these groups to help them prepare for the expansion of the Pilot Project.

DELEGATED AUTHORITY

The recommendations contained in this report require City Council approval.

Respectfully submitted,

PUBLIC WORKS AND INFRASTRUCTURE COMMITTEE



Kristina Gentile, Secretary

Approved Paint Products for Street Paint Projects:

The paint product used for Street Paint events **MUST** be one of the products from the following list. These can be ordered and purchased from a variety of retail outlets in Regina:

Sherwin-Williams Pro-park waterborne traffic paint
Sherwin-Williams Superdeck solid deck stain
General Paint Breeze 70-010 or Breeze 70-030 or Breeze 71-010
General Paint 41-line porch and floor enamel
Dulux Weather Guard Latex exterior paint
Dulux Flood Pro solid colour deck
Cloverdale Latex zone marking paint

5. Site Safety and Logistics:

- A site coordinator must be assigned to ensure work site safety requirements are followed.
- The site coordinator will also be the emergency contact should there be any problem during the session of street painting.

6. Painting Expenses and Materials:

- The community event organizer is responsible for all costs associated with the event, including paint materials, artist feeds, road closures, permit fees and any other related expenses.

Application Requirements

The following is required:

- ☐ A completed Street Paint Project Application form with **all** questions answered;
Accuracy of information provided on the application form is critical to a timely decision.
Be as accurate as possible.

Your application will be deemed incomplete and sent back to you in the event that any of the above required elements are missing from your submission.

COMMUNITY STREET PAINTING SURVEY

We, the undersigned residents, agree to block off _____
(Name of Street)

from _____ to _____ between the hours
(Street) (Street)

of _____ and _____ for the purpose of holding a street painting event.

Two-thirds (2/3) of the households in the blocked area must be in agreement with the street paint party. The attached petition must be signed by one (1) person only in each household that is in agreement.

NAME (Print)	ADDRESS	SIGNATURE

EVENT CONTACT PERSON:

Name: _____

Address: _____

Postal Code: _____

Phone No: _____