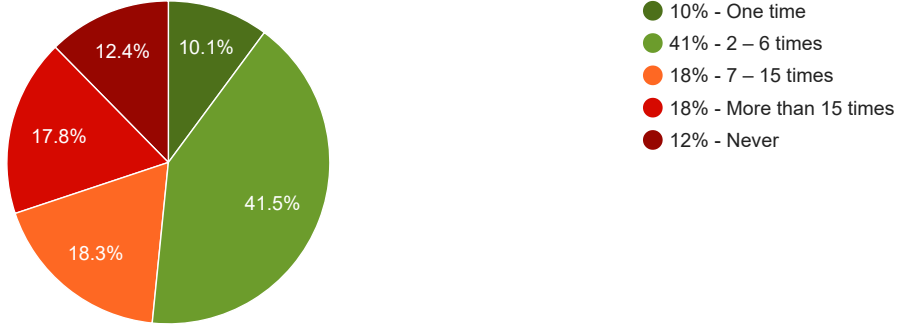


Rideshare

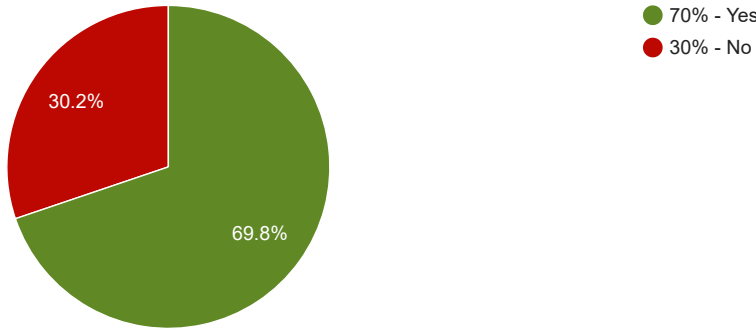
Status:	Closed	Partial completes:	160 (6.5%)
Start date:	2018-05-31	Screened out:	0 (0%)
End date:	2018-06-11	Reached end:	2,318 (93.5%)
Live:	12 days	Total responded:	2,478
Questions:	9		

1. In the last year, how frequently have you used taxi services in Regina?



n=2477

2. Have you ever used a ridesharing service such as Uber, Lyft or TappCar in another city?



n=2477

3. If you have used a rideshare service in another city, how was your personal experience in terms of the following:

Sub-questions	Resp.	% of responses	avg	med	SD
Quick arrival time when I used their App	1703	3 20 75	4.68	5	0.65
Cleanliness of vehicle	1704	3 23 73	4.67	5	0.62
Customer service I received	1704	3 24 70	4.62	5	0.69
Vehicle safety	1704	4 26 68	4.6	5	0.68
Cost of my trip	1704	4 24 69	4.6	5	0.72
Perceptions of personal safety	1703	6 29 63	4.52	5	0.75

Average: 4.61 — Median: 5 — Standard Deviation: 0.69

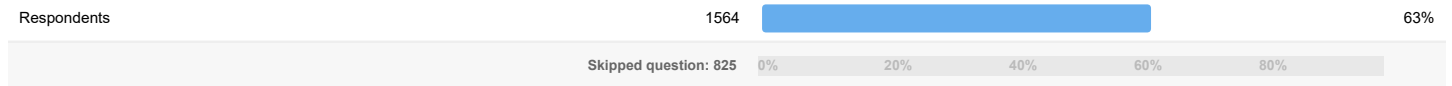
- 1. Very Poor
- 2. Poor
- 3. Neutral
- 4. Good
- 5. Very Good

4. Do you agree or disagree that there is value or benefit for you to bringing rideshare service options to Regina?



n=2385

5. Why do you agree or disagree?



6. How likely would you be to use a ridesharing service?



n=2319

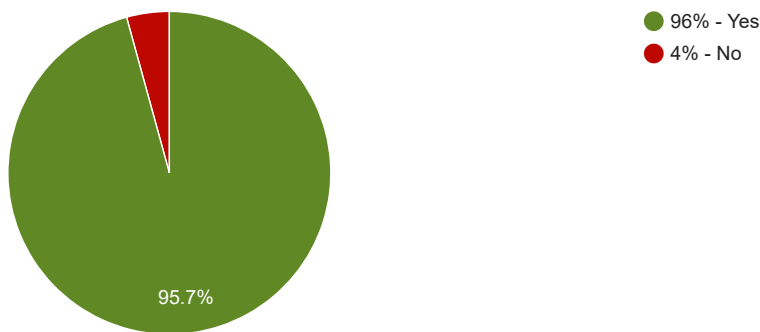
7. For ridesharing companies to operate, the City of Regina must put in place licensing regulations on various elements, some of which are identified below. To what extent are the following considerations important to you for potential ride sharing operators

Sub-questions	Resp.	% of responses	avg	med	SD
Predictability of fares - knowing how much it will cost beforehand	2315		4.57	5	0.75
Availability of service in peak periods	2314		4.54	5	0.8
Vehicle safety	2316		4.53	5	0.73
Background checks for drivers	2311		4.43	5	0.9
Having more transportation options and choices	2314		4.36	5	1.01
Drivers being treated fairly	2313		4.29	5	0.9
Cleanliness of vehicle	2314		4.24	4	0.81
Licensing of drivers	2314		4.09	4	1.14
Accessibility for seniors and people with disabilities	2312		3.86	4	1.18

Average: 4.32 — Median: 5 — Standard Deviation: 0.95

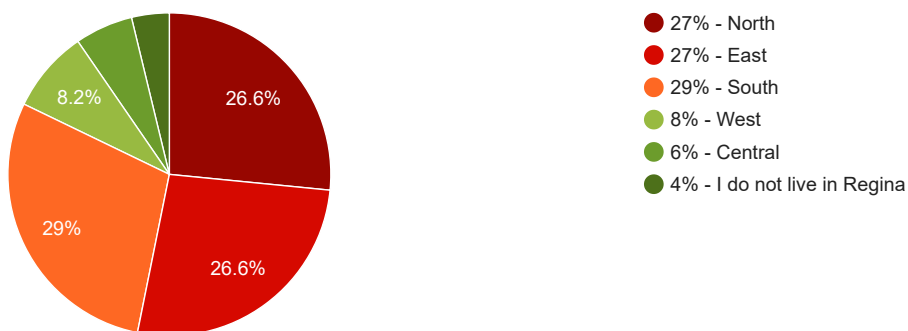
- 1. Not important
- 2. Slightly important
- 3. Neither important nor unimportant
- 4. Important
- 5. Very Important

8. Do you live in Regina?



n=2318

9. If you currently live in Regina, which area do you reside in?



n=2304