

APPENDIX A

Proposed Engagement Approach – Body Rub Parlour Regulation

Objective: Gather stakeholder and public feedback on the two options that Council will consider for regulating body rub parlours.

Approach: The public engagement will focus on gathering feedback and concerns on ensuring worker safety and ensuring the safety and character of properties adjacent to the proposed body rub establishments. Instead of conventional open houses, it is proposed that the engagement focus on providing a range of structured opportunities for the diverse stakeholders to provide their feedback on the proposed options and their implications.

The public education – “inform” – component will include the challenges presented by 2014 changes to the federal criminal code, the history of the discussion at Council and issues specific to worker safety and the impact to properties adjacent to body rub parlours. The “consult” component will ask participants for input in evaluating the options and their potential impact.

The public engagement will be strategically structured to hear from diverse stakeholders:

- Body rub sector. Administration will work with Regina Police Service (RPS) to identify workers and operators to gather feedback specific to safety issues.
- Public stakeholders. Administration will reach out to groups and organizations identified by RPS and Community Services to provide specific opportunities to share information and background and gather concerns. The project will also respond to specific questions to be included in the consultation.

Key Messages

- The City of Regina is exploring options to regulate body rub parlours to minimize neighbourhood impact while addressing concerns around safety for workers and their clients.
- The City is now seeking feedback from body rub workers, the operators of these establishments as well as broad public stakeholders.

Proposed Tactics:

- The project team will work with Regina Police Services to gather feedback from body rub workers and operators. This could include key informant interviews and focus groups.
- The project team will organize sessions with stakeholder groups such as community associations and faith groups and will also post on regina.ca an opportunity to meet with interested parties and/or receive written feedback.
- The consultation will be supported by a concise information package outlining the issues, the options and a comparison of approaches from other jurisdictions.

Timing:

- Engagement will take place early in 2019 as part of the preparation of a final report to Council with a report to Council by the end of Q2, 2019.