

## **Appendix B: Highlights of the Snow Routes Pilot Program**

### **Overview of the Pilot Program:**

- Implemented on 5 km of street sections during 2017/2018.
- Four Snow Routes parking ban declarations:
  - November 5, 2017
  - December 5, 2017
  - March 6, 2018
  - March 24, 2018
- Declaration and temporary parking ban notifications issued at least 8 hours before the parking bans came into effect.
- Extensive communication and education activities were aimed at residents living on, passing through and parking on the designated snow routes.
- Media tactics included social media feeds, brochures, public open houses in the area, media announcements and automated email notifications.
  - Increased communications included one-on-one meetings with businesses, care-homes, school staff, hospital officials and residents with disability signs.
- Benchmark evaluation based on identified criteria completed using information gathered during 2016/2017 pre-Pilot Program and 2017/2018 Pilot Program.
- Survey was carried out after the Pilot Program to gather residents' feedback.

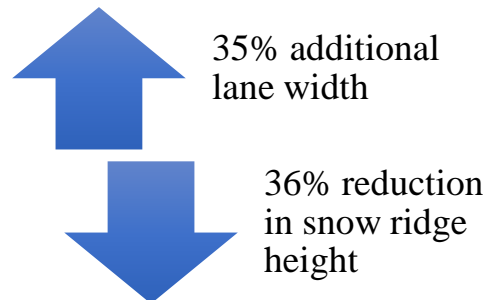
### **Compliance & Parking Enforcement:**

- There was a very high-level compliance during the Pilot Program implementation after each declaration. Almost 90 per cent less cars were parked on designated streets when the temporary parking bans were in effect, compared to the previous year.
- Average number of parked cars during 2017/2018 Pilot Program: 17 cars
- Average number of parked cars during 2016/2017 Pre-Pilot Program: 135 cars
- A total of 53 warning leaflets were issued during the first snow route declaration of the season to create public awareness.
- A total of 52 parking tickets were issued in total during four declared snow route parking bans.



### **Operational Efficiencies:**

- On an average, it took approximately 20 per cent less time to complete plow of the snow route with the parking bans in place.
- Average time taken to complete plow during 2017/2018 Pilot: 51 minutes
- Average time taken to complete plow during 2016/2017 Pre-Pilot: 62 minutes



- There was 35 per cent additional lane width achieved during 2017/2018 Pilot for traffic to travel these sections of road, due to better snow clearing.
- There was 36 per cent reduction achieved during 2017/2018 Pilot in maximum snow ridge height, due to uniform distribution of snow along the route.

**Snow Route Pilot Project Feedback Survey:**

An online survey was conducted from April 25 to May 7, 2018 (just after the season) to gather firsthand information from residents who live, travel, park or have businesses on the route.

Survey respondents belonged to one of the following categories:

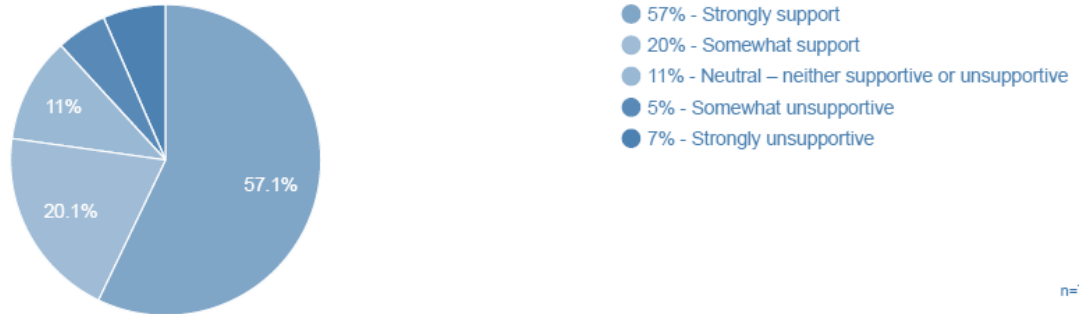
- Regularly travelled along the snow route locations
- Lived on the snow route locations
- Regularly parked on the snow route locations

A total of 848 residents responded to the survey. Approximately 60 per cent agreed that the Pilot met the goals and over 70 per cent supported a Snow Routes Program for other parts of the City's road network. Some residents preferred that snow removal be included in the snow routes plan.

Results from the survey will be used to help inform future policy direction and decisions regarding snow routes in Regina.

## Survey Results Summary

Do you support Regina introducing a permanent snow route program on major roads to plow snow more quickly and efficiently?

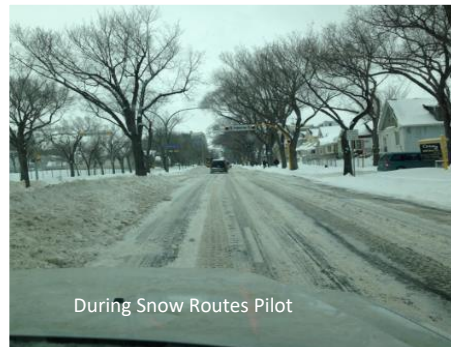


### Snow Route Pilot Survey Summary:

| How respondents were affected by snow routes pilot | Total Survey Respondents: 848 | Agree- Pilot project met the objectives | Support a permanent snow route program                                                       |
|----------------------------------------------------|-------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------------|
| I live on the Snow Routes                          | 147                           | 64%                                     | <b>79%</b><br>56% strongly supportive<br>23% Somewhat supportive<br>6% strongly unsupportive |
| I regularly travel through a snow route            | 610                           | 58%                                     | <b>77%</b><br>57% strongly supportive                                                        |
| I regularly park on a snow route                   | 100                           | 61%                                     | <b>69%</b><br>49% strongly supportive<br>20% somewhat supportive                             |

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**Site Photos Before and During Snow Routes Pilot:**





# Communications & Media

### What do I have to do when a Snow Route is declared?

When a snow route is declared, that means there is no on-street parking along the route for the 24-hour duration of the ban. Vehicles can be parked in your own driveways, in garages, or on adjacent streets where legally allowed.

The no-parking zones are easily identified by blue signs with a white snowflake. Vehicles left parked on snow routes during a temporary parking ban will be ticketed \$120. This penalty is in line with other municipalities and according to the City's Traffic Bylaw.

If you have a parking permit from the Saskatchewan Abilities Council Parking Program for People with Disabilities, contact us at 306-777-7000.



## Understanding the Snow Route Pilot Project

**Other information:**

- Why were these roads selected?** This snow route was selected based on extensive consultation with Regina residents in 2016. These roads are typically difficult for snow plows to efficiently clear, largely due to on-street parking.
- Can my street be a Snow Route?** Once the pilot program has been reviewed and if it proves successful, we'll determine other locations appropriate for the next phase of a snow routes program.
- Will these Snow Routes mean my street won't get cleared?** The City of Regina's winter maintenance program is not impacted by the pilot program. Snow clearing depends on the type of road you live on and the amount of snow accumulation.
- When will the Snow Route streets be cleared?** The route will be cleared within 24 hours of a snow event, what more than five centimetres of snow accumulates. This is consistent with the Winter Maintenance Policy.
- Can I park on my street if it's been cleared but the ban is still on?** Crews may not be finished and could return. Parking on the snow route while the 24-hour parking ban is in effect could result in a ticket.
- Will you be clearing sidewalks?** Just like all other areas of the community, residents are asked to clear their sidewalks and the frontage of their home as specified in the Winter Maintenance Policy.

**Questions?**  
Contact Service Regina at 306-777-7000 or visit [Regina.ca/snowroutes](http://Regina.ca/snowroutes).



Whether you live, work, drive or park on the snow route, your feedback is important to us.

Take the Snow Route Survey by May 7.

### What are Snow Routes?

Snow routes help improve traffic flow after a storm by declaring a 24-hour parking ban along a designated route to snow clearing. With no vehicles in the parking lane, a more thorough snow clearing from curb-to-curb can be achieved. This improves traffic flow along the busiest roadways and helps make winter operations more efficient.

- Victoria Avenue between Broad Street and Winnipeg Street
- Winnipeg Street between Victoria Avenue and College Avenue
- College Avenue between Winnipeg Street and Arcola Avenue



### When is a Snow Route declared?

- When a snowfall has reached a minimum of five centimetres of accumulated snow.
- At least eight hours before the parking ban is in effect.
- Any day of the week.

**For example:**

|                                                    |                                                                       |
|----------------------------------------------------|-----------------------------------------------------------------------|
| Snow Route Declared at:<br>Starting 3 p.m. Tuesday | No Parking on Snow Route Starting 8 a.m. Wednesday to 6 a.m. Thursday |
|----------------------------------------------------|-----------------------------------------------------------------------|

### How do I know when a Snow Route is declared?

Snow Routes will be declared by 3 p.m. the day before the parking ban is in effect. Information will be shared on our website, Facebook and Twitter pages, through public service announcements and by email notifications. Sign up for email notifications at [Regina.ca/snowroutes](http://Regina.ca/snowroutes).

We strongly encourage neighbourhood residents and businesses to sign up so you know when a snow route is declared. It's the most direct way for us to let you know when a snow route has been declared and the 24-hour parking ban will be in effect.

You are free to park as normal the following morning if there has been no declaration by 3 p.m. the day before, no matter what the weather brings.

## City issues dozens of warnings on Regina's first snow route parking ban

Next time drivers could face a \$120 ticket

CBC News · Posted: Nov 05, 2017 11:50 AM CT | Last Updated: November 5, 2017



**Stephanie Taylor** @\_stephaniejane · 5 Nov 2017  
This is what the sign looks like BTW. #yqrtraffic

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