



Women Entrepreneurs Saskatchewan Charter

Date	August 11, 2021
To	City Council
From	Mayor's Office
Service Area	Office of the City Clerk
Item No.	MR21-2

RECOMMENDATION

That City Council:

1. Approve the request from Women Entrepreneurs Saskatchewan (WESK) to sign its Charter which seeks to elevate women entrepreneurs and close the gender entrepreneurship gap.
2. Authorize Mayor Sandra Masters to sign the Saskatchewan Women Entrepreneurship Charter as outlined in Appendix A.

ISSUE

WESK serves as a catalyst inspiring and empowering organizations to adopt new practices and adapt current practices to be more inclusive.

WESK is seeking the City of Regina's endorsement of their Charter and its associated efforts in closing the gender entrepreneurship gap in Saskatchewan.

IMPACTS

Policy/Strategic Impacts

Women make up an increasingly large and important component of both the local and provincial economy. WESK seeks to enhance and increase the participation of women in the entrepreneurial

sector through a program of advocacy, mentorship, guidance and support. As Saskatchewan's capital city, Regina will play an integral role of the success of this initiative.

There are no direct financial, environmental, accessibility or legal/risk impacts associated with the recommendation.

OTHER OPTIONS

Council retains the option to reject WESK's request to sign the Charter and participate in this initiative.

COMMUNICATIONS

Subject to approval by Council, a media release will be issued and the Mayor will be available to address any media inquiries.

DISCUSSION

The Charter seeks to inspire and empower organizations to adopt new practices and adapt current ones to be more inclusive. WESK recognizes that many organizations either have defined procurement targets or will be challenged in this area. The Charter seeks to encourage achievement of these defined targets where feasible and to achieve increases in existing targets or practices where feasible.

All organizations are encouraged to use these guiding principles:

- Principle 1: *Procure with Her*
- Principle 2: *Amplify Her Voice*
- Principle 3: *Share Skills with Her*
- Principle 4: *Shatter a Ceiling*

The proposed Charter is attached as Appendix A and provides details and examples of each of these principles.

DECISION HISTORY

The recommendation contained in this report requires City Council approval.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'Sandra Masters', with a stylized flourish at the end.

Sandra Masters
Mayor

Prepared by: Jim Nicol, City Clerk

ATTACHMENTS

Appendix A – Saskatchewan Women Entrepreneurship Charter