



EXECUTIVE COMMITTEE

**Wednesday, June 26, 2013
11:45 AM**

Henry Baker Hall, Main Floor, City Hall



Office of the City Clerk

**Public Agenda
Executive Committee
Wednesday, June 26, 2013**

Approval of Public Agenda

Minutes of the meeting held on May 29, 2013.

Administration's Report

EX13-30 Temporary Taxicab Licences

Recommendation

1. That six temporary taxicab owner's licences be allocated through the lottery/draw system prescribed by *The Taxi Bylaw, 1994* for issuance on May 1, 2014.
2. That no further review be required prior to the issuance of temporary taxicab licences in future years provided the requirements of *The Taxi Bylaw 1994* are met.
3. That CR12-19 be removed from the outstanding list for Executive Committee.

Resolution for Private Session

AT REGINA, SASKATCHEWAN, WEDNESDAY, MAY 29, 2013

AT A MEETING OF THE EXECUTIVE COMMITTEE
HELD IN PUBLIC SESSION

AT 11:45 AM

These are considered a draft rendering of the official minutes. Official minutes can be obtained through the Office of the City Clerk once approved.

Present: Councillor Wade Murray, in the chair
Councillor Sharron Bryce
Councillor Bryon Burnett
Councillor John Findura
Councillor Jerry Flegel
Councillor Shawn Fraser
Councillor Bob Hawkins
Councillor Terry Hincks
Councillor Mike O'Donnell
Councillor Barbara Young

Regrets: Mayor Michael Fougere

Also in Attendance: City Clerk, Joni Swidnicki
Acting City Manager, Dorian Wandzura
City Solicitor, Byron Werry
Deputy City Clerk, Amber Smale
Acting Deputy City Manager, Community Planning & Development, Chris Holden
Executive Director, Governance & Strategy, Jim Nicol
Director of Planning, Diana Hawryluk
Senior City Planner, Jennifer Barrett

Approval of Public Agenda

Councillor Sharron Bryce moved, AND IT WAS RESOLVED, that the agenda for this meeting be approved, as submitted.

Adoption of Minutes

Councillor Barbara Young moved, AND IT WAS RESOLVED, that the minutes for the meeting held on May 8, 2013 be adopted.

Administration Reports

EX13-27 Transit Price Promotions

Recommendation

1. That the Deputy City Manager of City Operations or designate be delegated authority to approve and administer promotions designed to increase ridership through fee discounts on Transit passes and rides.
2. That the City Solicitor be instructed to prepare a bylaw amendment to *The Regina Administration Bylaw, No. 2003-69* delegating authority to the Deputy City Manager of City Operations or his or her designate to approve and administer transit fare promotions.
3. That this report be forwarded to the June 10, 2013 City Council meeting for approval.

Mr. Jamie McKenzie addressed the committee. There were no questions of the delegation.

Councillor Sharron Bryce moved, AND IT WAS RESOLVED, that the recommendations of the Administration contained in the report be concurred in.

EX13-26 Special Event Sponsorship Grant

Recommendation

1. That \$15,000 be provided to the Regina Canada Day Committee for Canada Day activities.
2. That \$10,000 be provided to 101176486 Saskatchewan Inc. for National Aboriginal Day celebrations at Wascana Park.

Ms. Leigh Kaufmann, representing the Regina Canada Day Committee addressed the committee. The delegation answered a number of questions.

Councillor Mike O'Donnell moved, AND IT WAS RESOLVED, that the recommendations of the Administration contained in the report be concurred in.

EX13-29 Sustaining Long Term Growth

Pastor Jerven Weekes, representing the Rosewood Park Alliance Church addressed the committee. The delegation answered a number of questions.

Mr. Jim Elliott addressed the committee. The delegation answered no questions.

Mr. Ned Kosteniuk, representing Dundee Developments addressed the committee. The delegation answered a number of questions.

Mr. Chad Novak and Mr. Francis Doucette addressed the committee. Mr. Novak was ruled

out of order and asked to discuss the topic at hand or return to the gallery. There were no questions of the delegation.

Mr. John Hopkins, representing the Regina and District Chamber of Commerce addressed the committee. The delegation answered a number of questions.

Councillor Terry Hincks moved, AND IT WAS RESOLVED, that the recommendations of the Administration contained in the report be concurred in.

EX13-28 Comprehensive Housing Strategy Implementation Plan

Recommendation

1. That the Comprehensive Housing Strategy Implementation Plan (CHSIP) as outlined in Appendix A be APPROVED and Administration be directed to begin implementation of the Comprehensive Housing Strategy.
2. That funding for the addition of two permanent planning staff within the Neighbourhood Planning Branch and program funding for an amount up to \$200,000 from the 2013 General Fund Reserve to support the City's housing initiatives and the implementation of the Comprehensive Housing Strategy as outlined in Appendix B be APPROVED.
3. That Appendix C including the notes from the interactive delegate session at the Mayor's Housing Summit on May 13-14 be RECEIVED and FILED.

Councillor Terry Hincks moved, AND IT WAS RESOLVED, that the recommendations of the Administration contained in the report be concurred in.

Resolution for Private Session

Councillor Sharron Bryce moved, AND IT WAS RESOLVED, that in the interests of the public that the remainder of the items on the agenda be considered in private.

Councillor Sharron Bryce moved, AND IT WAS RESOLVED that the committee recess for five minutes.

Meeting recessed at 1:43 pm

Chairperson

Secretary

June 26, 2013

To: Members,
Executive Committee

Re: Temporary Taxicab Owner Licences

RECOMMENDATION

1. That six temporary taxicab owner's licences be allocated through the lottery/draw system prescribed by *The Taxi Bylaw, 1994* for issuance on May 1, 2014.
2. That no further review be required prior to the issuance of temporary taxicab licences in future years provided the requirements of *The Taxi Bylaw 1994* are met.
3. That CR12-19 be removed from the outstanding list for Executive Committee.

CONCLUSION

In March of 2012, City Council approved the use of a lottery/draw system to allocate six new temporary taxicab owner's licences. The lottery/draw process worked as intended and will be used to add another six temporary taxicab owner's licences in 2014 in order to make progress towards the City's goal of one taxicab for every 1,250 residents.

BACKGROUND

On March 12, 2012, City Council passed amendments to *The Taxi Bylaw, 1994*, Bylaw No. 9365. These amendments arose out of a study regarding taxi service in the City of Regina. The results of the study and recommended changes were discussed in detail in report CR12-19. The Bylaw changes included numerous updates and clarifications, as well as requirements for global positioning system (GPS) technology, computer-aided dispatching, and security cameras. These changes will be required in all taxis in 2014 and 2015. In addition, Council adopted a model to guide taxi fare adjustments and create a system of temporary taxicab owner's licences.

The taxi study also recommended increasing the number of taxicab owner's licences based on a ratio of taxi owner's licences to population of 1:1250. In order to increase the number of taxicab owner's licences available, the Bylaw amendments created a temporary taxicab owner's licence. Unlike standard taxicab owner's licences, which are transferrable and are re-issued year after year, temporary licences are only renewable for up to five years and are non-transferable. It was determined that a random lottery/draw would be held as a fair and transparent way to allocate the limited number of licences available.

The Licence Inspector was delegated the authority to conduct licence allocations in accordance with the Bylaw, with Council requiring that the recommended number of temporary licences for 2012 be set at six and that any further issuance of licences would be subject to review by Executive Committee in June of 2013.

DISCUSSION

The Administration held its first taxicab owner's licence draw on April 16, 2012. The draw was open to anyone over the age of 18 and was used to allocate six temporary taxicab owner's licences, all of which are currently in operation.

The draw created considerable interest, with a total of 716 applicants submitting their applications over two weeks. The draw was conducted at Henry Baker Hall and approximately 70 people were in attendance.

Council adopted the ratio of one taxicab owner's licence for every 1,250 residents. The licences used to calculate the ratio include regular and temporary licences. Currently there are 120 regular licences and six temporary licences in operation all year round. The 2012 Saskatchewan Health figures placed the population of Regina at 207,429. This indicates that 166 licences should be issued for the City, a number which will continue to grow with population growth.

The Administration recommends offering six additional temporary owner's licences to increase the total to 132 regular and temporary licences. It should be noted that the previous total of 120 regular taxicab licences had not changed since 1966. The population of Regina increased by approximately 63,000 people during the same time period.

As stated in the February 21, 2012 report, there are a range of methods that could be used to determine the appropriate number of taxis required to meet the demand of the citizens of Regina. The total number of taxicab licences will be determined in the future based on the analysis of the trip data collected by the taxi brokers and submitted to the Administration. GPS and computer-aided dispatching technologies are required to be installed in all taxicabs by May 1, 2014, after which time the City can begin to analyze this data and reformulate an allocation policy.

By incrementally increasing the temporary owner's licences by six, the City will be able to minimize the impact of new taxis on the existing taxicab licence owners while ensuring there are more taxis on the road. Increasing the total number of taxis will assist in meeting consumer demand.

The lottery/draw will be conducted in the first quarter of 2014 to facilitate issuance of the licences by May 1st.

RECOMMENDATION IMPLICATIONS

Financial Implications

The forecasted revenue budget for taxi licensing in 2013 is \$100,000. In 2012, the revenue collected for taxi licensing was \$143,600. The reason for the decrease in revenue for 2013 is due to the fact the City conducted and collected monies from the lottery/draw for six temporary licences in 2012 which netted \$35,800. There were 716 applicants that paid \$50.00 each for the draw of the six taxi temporary licences. The expected revenue collected from the six additional licences will be \$2,200 plus and estimated \$30,000 for a second lottery/draw for 2014.

The amount may fluctuate depending on the number of seasonal licences that are issued in a year. Increasing the number of taxi licences would increase the revenue generated by taxi licences.

Environmental Implications

None with respect to this report.

Policy and/or Strategic Implications

Adding more taxicabs meets the stated 1:1250 ratio and provides an alternative form of transportation in the City of Regina.

Other Implications

None with respect to this report.

Accessibility Implications

This report only addresses the lottery system by contemplating the addition of six temporary taxicab licences. An upcoming report from the Administration will address accessible taxicabs.

COMMUNICATIONS

The Administration invited all taxi brokers to attend a meeting on May 23, 2013. Only one broker attended the meeting and commented that six temporary taxicab owner's licences in 2012 went to one broker. This was viewed as not being fair for the other brokers. In response, the Administration clarified that the licences do not go to brokers but to taxicab owners who are free to select any of the brokers.

The representative requested that future temporary taxicab licences should be divided evenly among the brokers. They would, in turn, conduct their own lottery system for their temporary taxicab licences. Furthermore, each of these temporary taxicab licences would have to stay with the designated brokers. In response, the Administration maintains the position that owners of any temporary taxicab licences are free to go to any of the brokers.

All taxicab brokers will be advised by letter that the decision on which broker to go to is that of the winners of temporary licences.

DELEGATED AUTHORITY

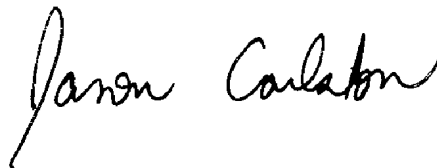
This report requires the approval of City Council.

Respectfully submitted,



Kelly Wyatt, Director,
Construction & Compliance

Respectfully submitted,



Jason Carlston, Deputy City Manager,
Community Planning & Development

LC/bz