

SCOTT PETTIGREW: CITY COUNCIL BRIEF

Good afternoon everyone; my name is Scott Pettigrew. I am a professional recording artist and music producer, and I am proud to work and live right here in beautiful Regina, Saskatchewan. I'm very happy to be here this afternoon to voice my concerns over your involvement in the procurement of rideshare services in Regina.

I'd like to begin by offering a brief personal account; In 2016, some friends and I drove to Edmonton to see a concert at the new Rogers centre arena. This was my first time using Uber.

The car was very clean; and the young man who was driving us was a bright young student who picked up driving Uber as a part time job to help make ends meet. He loved it; mainly because it uniquely offered him the flexibility he needed to work around his class schedule. Overall, the experience was impressive and encouraging. It was fast, clean, safe, and cheap.

Since my first Uber trip in Edmonton, I have used their services in Toronto, Los Angeles, Calgary, and more for business and personal travel. The cars are consistently both clean and new, the drivers professional and competent, and the ordering and billing process easy to use, intuitive, and effective. This is no accident; Uber's background check system, highly sophisticated app, and vehicle requirements set the stage for a satisfying customer experience.

This issue is about more than transportation; this is about consumer choice, and listening to the will of your constituents. This is about the parents of the victims of drunk drivers that would be rejoiced to see more alternatives for a safe, legal ride home. This is about bar and restaurant owners who know that sales will increase when there are more and better ways to get home at the end of the evening. This is about getting government out of the way of innovation that improves quality of life.

Uber's comprehensive background check and two way accountability system ensures greater safety on behalf of both riders AND drivers. Tragedies like the horrendous stabbing and assault of Muhammed Umar in April of 2018 become substantially less likely when drivers are able to report individualized, binding feedback of rider conduct. Drivers are also held equally accountable, which encourages cleanliness, friendliness, and efficiency. If any council members would like more information regarding Uber's built-in safety and accountability measures, I would be happy to field any questions.

Uber is better for consumers. Uber is better for drivers. Uber is better for bar owners. Uber is a superior alternative in every possible way, which is why it's market share has grown so exponentially in every major North American market.

I implore you to listen to the voices heard today, alongside the large and growing number of people taking to social media to voice their concern and dissatisfaction over the nature of the conversation surrounding rideshare services. Setting a fair playing ground should always be

a priority Thank you for your time, and I look forward to this body making the right decision for our city.