



City of Regina



## COMMUNITY INVESTMENT GRANTS PROGRAM

# SPECIAL EVENT GRANT (MAJOR) 2017 APPLICATION (Over \$5,000 - \$50,000)

### Instructions:

- Complete all sections of this form in the space provided; type-written applications are required.
- Keep one copy of this completed application form and attachments for your records.
- Number all attachments.

**Please note: All information contained in this application and supporting documentation is posted on the internet.**

### GENERAL INFORMATION:

Organization's Legal	
1. Name:	Regina Folk Festival Inc.
Mailing Address:	#101 1855 Scarth Street
Postal Code:	S4P2G9
2. Contact Person:	Sandra Butel
Mailing Address:	as above
Postal Code:	
Telephone No:	306 757 7690
E-mail:	sandra@reginafolkfestival.com
3. Alternate Contact:	Amanda Minion
Mailing Address:	as above
Postal Code:	
Telephone No:	306 757 0308
E-mail:	amanda@reginafolkfestival.com
4. Name of Event:	Far & Wide: Great Spirits - Canada 150+ Songbook
5. Amount of Request:	\$10000 ✓
6. Event Date(s):	August 10 <sup>th</sup> , 2017

### Attachments (number all attachments to correspond with this list):

- KP  
KP  
KP
- ☒ #1 – Current Profile Report from the Corporate Registry of Information Services Corporation (ISC); the Profile Report must be printed from the ISC website not more than 30 days prior to submission of your grant application.
  - ☒ #2 – Letters of support (optional).
  - ☒ #3 – Event budget which includes a list of estimated expenditures, revenues, other confirmed funding sources, sponsorships and in-kind donations.

- ☒ #4 – Letters confirming financial sponsorships and in-kind contributions from other levels of government, corporations and sponsors.
- ☒ #5 – Most recent audited annual financial statements of the organization as presented at the last Annual General Meeting – including an income statement (showing revenues & expenses) and a balance sheet (showing assets, liabilities, and equity). If the financial statements are not audited then the unaudited financial statements must be signed and certified correct by two members of the Board of Directors.

### ORGANIZATION:

7. What is your organization's mandate?

The mandate of our organization is to:

- present accessible, high quality music and arts events
- provide opportunities for performance by artists, including Saskatchewan artists
- increase awareness and appreciation for a wide range of music
- contribute to the community, the sector and the evolution of music festivals
- build capacity, knowledge and skills to benefit the organization, the festival and the sector

8. What are some of the significant accomplishments and successful programs of your organization over the past 3 years?

Regina Folk Festival Inc is a non-profit charitable organization that has been successfully presenting a summer festival since 1969, a year round concert series since 1975, a year round workshop series since 2005 and two years ago, in partnership with The Broadway Theatre in Saskatoon we added a winter festival: Winterruption, to our programming mix.

We are well respected locally, provincially and nationally and have developed partnerships with countless other organizations across the country. Our impact on the provincial economy has been estimated at over \$5 million and our community impact over the last 48 years has been immeasurable. We are community leaders in promoting intercultural understanding through music and creating community.

9. Does your organization have any unpaid accounts with the City of Regina (e.g., taxes, utilities, tickets, permits, etc.) or outstanding grant follow up reports? If yes, what are they?

We do not currently have any unpaid accounts with the City of Regina nor do we have any outstanding grant follow up reports.

### PROGRAM MERIT:

10. Provide a complete event description. Include detailed information on what activities are planned, dates/times/locations of activities, and all other relevant information.

The Regina Folk Festival Inc. is partnering with the Vancouver, Calgary, Canmore and Winnipeg Folk Music Festivals to present a special Canada 150+ project entitled "Canada Far and Wide/Great Spirits: A Musical Collaboration" which will include a free outdoor concert to be performed in each city. This special Canada 150+ project will be a great way to highlight and celebrate the uniqueness and history of these innovative community festivals while commemorating Canada's exceptional stories, cultures, artists and people.

In this Canadian Heritage funded project seasoned and emerging artists will represent diverse genres, cultures, regions and generations to share the stories and reflections of Canada's history and character. With our focus on Canada 150+ and on the deep history of this land and the opportunities that the Truth and Reconciliation movement provides in creating new relationships for all of the people who now live here a significant portion of each concert will feature Indigenous

artists and music. As a recognition of the bilingual character of this country we will also focus attention on Francophone artists and music. The project will build on the Canadian Folk Festival workshop model whereby artists will trade songs and stories and back each other up. Workshops are a staple of the Canadian folk festival model and represent a big part of the programming magic of our festivals by allowing for exchange of ideas and talents amongst festival artists; most of which have never met before. Workshops provide an opportunity for alchemy as we mix up a diversity of artists together on stage and then see what type of magic can be created.

One of the artistic groups we hire will also be invited to collaborate with local choirs and bands and provide additional public participation as the audience becomes part of the choir that is drawn together in harmony to celebrate the collective power of diverse people drawing together. These concerts will be held in public locations in each of the five cities and in all but Winnipeg will be accessed at no charge by the general public.

The artistic directors of these five festivals will work together to hand pick a group of 25-30 quintessential Canadian songs that reflect Canada's history and character and tell interesting Canadian tales from the fun to the intense/tough/political. Each of the festival artistic directors, who represent over 70 years of collective expertise, will be responsible for giving input into the diverse Canadian Songbook that will be featured in this project as well as will be in charge of developing the necessary community ties and infrastructure for the consecutive presentations.

The project will mess with genres and perspectives. The repertoire will celebrate traditional Canadian songs from our 150-year history plus key Canadian songbook compositions by trailblazers like Joni Mitchell, Hank Snow, Buffy Sainte-Marie and Leonard Cohen. For instance, a Jewish hip-hop artist might learn a 50-year-old country ditty; an indie artist could reinterpret a traditional indigenous song and a blues artist may contribute their take on a Cape Breton Celtic tune.

The resulting concerts will feature well-known Canadian songs and bring culturally diverse people together in celebration and group sing-alongs. It is our hope that the concerts will be recorded and broadcast by radio and/or internet so as to provide a legacy piece to this exciting Canada 150 project.

#### MAIN ACTIVITIES: OVERALL

The Regina Folk Festival, along with the Canmore, Calgary, Winnipeg and Vancouver Folk Music Festivals, will:

- each select a group of 10-12 experienced and emerging artists and/or groups to perform Canadian songs at 5 concerts
- organize a committee of artistic directors and other parties to curate the selection of diverse, historically significant and engaging Canadian songs that reflect Canada's musical landscape from the beginning to today
- coordinate rehearsals as needed and tour the selected songbook between 5 cities
- collectively promote and advertise concerts, and coordinate with CBC or other media outlets/sources for recording and broadcast of concerts
- host a concert in each of five cities - Vancouver, Calgary, Canmore, Winnipeg and Regina

#### MAIN ACTIVITIES: REGINA FOLK FESTIVAL

Thursday August 10th, 2017 6 pm to 9 pm Victoria Park. One time addition of free culturally diverse Thursday night interactive programming to the annual Regina Folk Festival

a) Artistic Programming (keep in mind this is secret!)

We will stage a presentation of a Canada Far & Wide: Great Spirits themed evening of music featuring a diversity of Canadian artists and focusing on the songbook of Canadian songs that is travelling across the country. The full details of this performance will be released to the public in May of 2017 and will include:

### 1. Far & Wide / Great Spirits Workshop

A 90 minute workshop on a stage in the North East Corner of Victoria Park featuring 4 different artistic groups (DJ Shub, Vox Sambou, Les Hays Babies and Kacy & Clayton). The Canadian workshop model sees these 4 groups not only presenting their own unique interpretations of 4 to 5 selections from the collective Canadian songbook but also sees each of the groups jumping in to improvise their own unique flavour to add to the magic of these interpretations. Our intention with this workshop is to let music and artists serve as a uniting force as we join together to acknowledge our collective history and create stronger ties for a more inclusive Canada into the future.

### 2. Canadian Songbook Singalong

In addition to the Far & Wide workshop outlined above visiting artists Choir Choir Choir will engage audience members in a Canada themed singalong, featuring a local Regina choir (TBC), on or around the stage in the NE corner of Vic Park. We are still working on logistics here but the ideal would be to have the artists and the audience (who will become the lead vocalists in the specially arranged Canada songbook selections) on the same level for a greater sense of participation.

### 3. Opening Set by local Saskatchewan artists

Focused on the Canadian songbook this artist/group (TBC) will open up the show and present their own interpretation of several selections from our Canada 150 repertoire.

### Biographies of Artists of interest:

#### DJ Shub (ON)

DJ Shub, formerly of A Tribe Called Red, is a title earning DJ and award winning music producer who is a proud husband and father of two; a member of the Turtle Clan; and, Mohawk from Six Nations. He will be accompanied by a powwow dancer.

#### Vox Sambou (Quebec)

Vox Sambou is the real deal: A sharp-witted lyricist and classy showman who is charismatic, unflinching, passionate and compassionate. The Montreal-based MC has been called "the eternal voice of Haiti," a "Haitian hip hop ambassador" and a "key figure on the progressive front of the Rap Kreyòl movement" whose "boundless energy" on stage with his six-piece band can easily win over the crowd.

Check out his video Blackitude here [https://www.youtube.com/watch?v=lf\\_jcHg1LTU](https://www.youtube.com/watch?v=lf_jcHg1LTU)

#### Les Hays Babies (New Brunswick)

Les Hay Babies is an indie folk trio from New Brunswick, Canada. Its members—Julie Aubé (banjo), Katrine Noël (ukulele) and Vivianne Roy (guitar)—each grew up in a small Acadian village. They perform in English and French.

This live performance gives you a good idea of what to expect from these high energy dynamos <https://www.youtube.com/watch?v=tDCyqBWqEDo>

#### Kacy & Clayton (Saskatchewan)

These second cousins hail from rural Saskatchewan where they absorbed knowledge and borrowed instruments from their elders, did their own record collecting, filled in the gaps with obscurities others posted online, and developed their musical voices in tandem, valuing freedom alongside familiarity.

And here they are live in the library at CKUA <https://www.youtube.com/watch?v=ME8rtVzPuqs>

### Choir, Choir, Choir! (ON)

Daveed Goldman and Nobu Adilman (AKA "DaBu") started Choir! Choir! Choir! as a weekly drop in, no-commitment singing event in February 2011.

They recently hit the road to bring the magic of Choir! Choir! Choir! to music festivals by teaching their arrangements to local choirs and holding singing workshops. Constantly pushing the boundaries of practice and performance, artist and audience, Daveed and Nobu are inspired by their many members and fans, and know this is just the beginning. Check out one of their projects at <https://www.youtube.com/watch?v=AGRfJ6-qkr4> that has over 5 million views on youtube.

Choir, Choir, Choir will be working with diverse local choirs to prepare their portion of the From Far & Wide repertoire as well as creating video content to share on social media (their videos go viral pretty quickly after they are posted).

We have also started discussions with the Saskatchewan African Canadian Heritage Museum's representatives who have put us in touch with two local choirs that include members with diverse cultural backgrounds. While we have not yet confirmed the choirs that will work with Choir, Choir, Choir for 2 days post performance, we are confident that we will be able to secure a local choir to be a focal point of this project. The audience provides the lead vocal and the local choir and the members of Choir, Choir, Choir provide the harmonies and arrangements.

The final artists' lineup is to be confirmed pending avails and funding levels but will be designed to reflect Canada's diversity in terms of culture, language, demographic and musical styles.

### b) Cultural & Arts Programming

a. Mackenzie Art Gallery will be on site with a special indigenous focused project encouraging interaction between their key artist and audience members and bringing cultural awareness of indigenous artists to the forefront of their presentation. More details TBC.

b. Indigenous Programming - we will be working with the City of Regina, SaskCulture and other community groups, including Buffalo People Arts Institute to provide a series of indigenous themed workshops in and around the City's teepee. This project will also be part of a legacy project as we hope to continue to improve the relationships between the RFF and local indigenous groups by providing very real recognition and appreciation on site at our annual festival. This project is intended to be a solid first step in this relationship building as we work towards reconciliation and bringing more indigenous people into all levels of our organization. The Indigenous peoples of Canada have much to share in the area of story and music and guiding us all towards a healthier tomorrow.

c. RFF Inc. will provide an areas for games and fun for children with hula hoops, bubbles and other simple activities

d. Common Weal Community Arts will be approached to also be on site with an interactive arts project – details TBC.

### c) Other Activities & Services

a. RFF will be contracting food trucks to be on site to provide dinner options for the audience in a seated food court area within view of the stage

b. RFF will be hosting a larger beer garden in the area adjacent to the stage

c. RFF will provide on and off site support services, including: security, information booth, box office, media support, beer ticket sales, bike valet, hospitality for team leaders and artists, 50-50 sales, porta potties and hand wash stations, waste removal, etc. as required in this section of Victoria Park and as per our regular festival site plan.

## COMMUNITY NEED

11. What other organizations are involved in the event as partners? Provide a list here and attach letters of support, labeled as Attachment #2.

For this initiative RFF is partnering with festivals across the country, including: Calgary Folk Music Festival, Winnipeg Folk Festival, Canmore Folk Festival and Vancouver Folk Festival.

We are also looking to partner with the following organizations as part of this project:

- Mackenzie Art Gallery
- SaskCulture
- City of Regina
- Buffalo People Arts Institute
- Common Weal Community Arts
- Bike Valet
- Conseil culturel fransaskois
- Sakewewak

The attached letters of support are for the overall Canada Far & Wide: Great Spirits project and show support for this initiative across the country and in Regina.

## COMMUNITY IMPACT

12. What is the direct community impact of this event?

The community impact of this event can be seen in the gathering of people together to celebrate Canada's music and songs and to create a sense of well being in our diverse community. The impact can be seen also in providing additional opportunities for performance by artists, volunteers hours (500 hours estimated), partners, sponsors and funders to be engaged with the creation of culture and community. Money will be generated for suppliers, artists (12-14 artists, including up to 4 local artists) and partners as well as for the City of Regina (restaurants, accommodations, etc.) Our partnering with local community groups to add in more educational opportunities related to visual arts (Mackenzie Art Gallery), Community Art (Common Weal), Indigenous skill training (in our teepee area with cultural activities)

This event will provide opportunities for 10 to 12 artists, including 2 to 4 local artists for performance as well as opportunities for additional volunteer hours for our awesome volunteers (addition of over 500 volunteer hours). Our suppliers will see additional funds for rentals of staging, lighting, sound techs, porta potties, etc

This cross Canada project will serve to increase the media attention on our local festival and that of our partners as well as to profile our Canadian artists in the local and national media. Our hope is to videotape the singalong portion of the event for later dissemination on social media so that generations to come will have access to this celebration concert. We will also create a Canadian songbook that can be used by future generations to celebrate Canadian artists and the musical diversity of our country.

Our inclusion of indigenous artists and cultural activities in our overall programming for both this one time addition of a Thursday night to the annual RFF and throughout the programming for our annual festival is part of our dedication to being a leader in taking concrete steps towards creating new relationships with indigenous peoples. While we have long presented indigenous artists as part of our festival this year's Canada 150 project and this year's festival will have an additional

focus on inclusiveness for indigenous peoples. We hope these steps serve to create hope and inspiration as we move forward to a stronger, more inclusive Canada.

13. How will you measure success of the event?

PERFORMANCE INDICATORS:

- Number of participants by activity
- Number of volunteers by activity and number of volunteer hours by activity
- Number of website hits and number of unique website visitors
- Number of social media followers
- Number of promotional materials produced and distributed
- Number of non music activities that engage our audience
- Diversity of audience members (cultural, language, age, socio-economic status)

14. What is the anticipated attendance of the event?

EXPECTED RESULTS:

Through this project, 25,000 Canadians across the country will have direct opportunities to come together to celebrate the best in Canadian folk and Indigenous music. It is expected that Regina will see an audience in excess of 7500-10000 people for our August 10<sup>th</sup> presentation of the project.

15. Provide your best estimate of the economic impact of the event (e.g., ticket revenue, number of people employed)?

The estimated economic impact of From Far & Wide for the Regina presentation is \$150,000 and includes artists fees (\$35,000), staging, sound, lighting (\$25,000), Suppliers (\$20,000), hotels (for artists and visitors; \$5000), concessions (\$25,000), marketing (\$15,000). beer sales (\$25,000)

## ACCESSIBILITY

16. Accessibility is defined as the degree to which an activity, service, or physical environment is available to as many people as possible, regardless of their physical abilities or socio-economic background. Describe how this program is accessible to the public and who can participate.

Canada Far & Wide is designed to be accessible to everyone as it is free of charge and every care is made to ensure that we address barriers to access related to physical abilities as well. With the diversity of artists presents we are also working to remove barriers to newcomers and culturally diverse audience members to attend the RFF. We want our audience to know that all our welcome and that the RFF provides a safe space for people of all ages, cultures, genders and socio-economic backgrounds. Care will be taken to ensure that proper services and security are available on site to allow for additional comfort and safety for artists, audience members and partners. We are offering activities for children so that families are welcome to participate as well. In recent years RFF Inc. has carried out an accessibility evaluation of our festival site and we will be ensuring that the needs of patrons with physical limitations are also addressed at our special Canada 150 event. This means ensuring the availability of accessible portapotties, ensuring that sidewalks are kept clear for wheelchair access and ensuring that mobility to and from our event site is at a premium.

We will be working with our community partners to ensure that new immigrants and people with economic limitations will be aware of our free event program by sharing the message not only through regular media and marketing channels but also directly with community centres, cultural

groups and newcomer support programs.

We will also be creating relationships with indigenous partners to further expand on the welcoming and inclusive atmosphere that we strive to create at all of our events.

17. Describe how this program is accessible to the public? Please specify, which aspects of the event are free and which have an admission fee? List all levels of applicable fees.

All levels of Far & Wide/Great Spirits are free to the public. There will also be no cost for volunteers, partners or choirs to participate.

## FINANCIAL NEED

18. Explain why funding from the City of Regina is needed?

We are excited about this new project and the possibility of offering additional free programming to Regina audiences. We are delighted to be celebrating Canada's musicians and songs and we are looking forward to showcasing a wide diversity of Canadian artists and cultural backgrounds with this project. It is our belief that music is a powerful tool for bringing people together and for increasing intercultural understanding. What better way to acknowledge our country's greatness without ignoring the work that needs to be done to create a more inclusive, accepting and safe place for all cultures and genders to live. We believe that Canada is a work in progress and that the work we do at the RFF helps to add positive energy to our community so that we all might be part of making our city and our province and our country a better place for everyone.

We are searching for funding to support this project both because we believe that this additional day of music will have a major impact on our community members and artists but also because we are providing more competition for our paid events. In order to have Far & Wide be open to everyone, regardless of socio-economic status we are dedicated to offering it free of charge. We ask that the City of Regina join us in celebrating the diversity of our community and in offering an occasion to join together to commit to building an even stronger Canada in the future.

Funding from the City of Regina would go towards supporting programming, site and volunteer costs and marketing for our Canada 150 celebration.

## SOCIAL MEDIA

19. Would you like the City of Regina to promote your event on social media?

☒ Yes ☐ No

If yes, please attach all logos/photos that could be used to help the City of Regina enhance the posts about your event.

20. If applicable, please provide your organization's social media accounts, below:

Facebook: Regina folk festival

Instagram: @reginafolkfest

Twitter: @reginafolkfest

Snapchat: Reginafolkfest

21. If resources are available, do you approve the City of Regina to attend your event and take photos/videos to share on social media?

☒ Yes ☐ No



## APPLICATION AGREEMENT

### Use of Money

The Organization hereby agrees to use any money or services provided to the Organization only in the manner set out in this application. The City reserves the right to demand, at any time, the return of any monies if the Organization uses the money in a manner that, in the opinion of the City, is inconsistent with the objectives of the Community Investment Grants Program or with the description of the intended use of the funds as set out in this application or should it be discovered that the undersigned made a material misrepresentation in the application.

### Terms of Agreement

Organizations receiving funding from the City of Regina must abide by City's bylaws, policies and procedures. An organization that has breached a City of Regina bylaw will lose, if applicable, the 20 percent outstanding payment following the initial breach of a bylaw. Subsequent incidents will result in the group being ineligible for grants in the future. If an organization has been advised of a City policy or procedure and does not comply with it, then this breach will be treated in the same manner as a breach of a City Bylaw.

### Freedom of Information and Protection of Privacy

The City of Regina is committed to protecting the privacy and confidentiality of personal information. All personal information that is collected by the City is done so in accordance with *The Local Authority Freedom of Information and Protection of Privacy Act*. The information collected in this application will be used to administer the Community Investment Grants Program. De-identified, aggregate information will be used by City of Regina for program planning and evaluation. This application will be distributed to the adjudicators of the Community Investment Grants Program.

### Representations

In making this application, we the undersigned Board Members/Executive Director hereby represent to the City and declare that to the best of our knowledge and belief, the information provided in this application and the related attached supporting documents are truthful and accurate, that we have read and agree to comply with the Grant Guidelines and the application is made on behalf of the above-named organization and with the Board of Director's full knowledge and consent. We further represent that the above-named organization is registered as a non-profit corporation pursuant to the laws of Saskatchewan and agree that the organization shall remain so registered for the duration of the term of the grant.

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Two signatures are required:

KSP	Melissa Biro		Vice-President	1/30/17
	Board Member Name (print)	Signature	Position	Date
	Sandra Butel		Artistic Director / CEO	1/31/17
	<del>Board Member</del>	<del>Signature</del>	<del>Position</del>	<del>Date</del>
	Executive Director Name (print)			
	Artistic Director			
	+ CEO			



COMMUNITY SERVICES  
Cultural Services  
Grants, Awards and Support Programs

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May 27, 2016

To whom it may concern:

**RE: Confirmation of Support for the Vancouver Folk Music Festival**

The City of Vancouver's culture vision is to support a diverse and thriving cultural ecology that enriches the lives of residents and visitors. The City achieves this vision through its support of key arts and cultural organizations, through grants and other means of assistance.

The Vancouver Folk Music Festival society is one such organization that presents a signature festival to over 38,000 participants and engaging 1,500 volunteers each year. The society has been a long-standing grantee of the City, receiving operational assistance through cash grants (\$80,000 in 2016) and use of Jericho Beach Park since 1978.

The society has an established reputation for bringing the public into contact with high calibre local, national and international artists, ranging from traditional to contemporary folk and roots music from around the world.

Sincerely,

Cherryl Masters  
Cultural Planner  
[Cherryl.masters@vancouver.ca](mailto:Cherryl.masters@vancouver.ca)  
604.871.6498



VANCOUVER  
BOARD OF  
PARKS AND  
RECREATION

May 30, 2016

Linda Tanaka  
Vancouver Folk Music Festival  
Vancouver, BC

Dear Linda,


I am writing in support of the concept for the project "From Far and Wide" presented by the Folk Music Festival:

*"From Far and Wide is a brand new, innovative project that will tour to four western Canadian cities - Regina, Calgary, Vancouver and Canmore. It's spearheaded by Canada's flagship festivals from three provinces - the Vancouver Folk Music Festival, Calgary Folk Music Festival, Regina Folk Festival and the Canmore Folk Festival. They'll commission a special collaborative concert that will be held at a large outdoor venue mid-week which will be free to the public with a group of 10 - 12 seasoned and emerging artists who represent a wide range of genres, perspectives, cultures, regions and generations. They'll perform songs that share the stories and reflections of Canada's history and character. The repertoire will celebrate traditional Canadian songs from its 150-year history plus important Canadian songbook compositions by trailblazers like Joni Mitchell, Hank Snow, Buffy Saint-Marie and Leonard Cohen. A special Canadian artist will curate it, bringing the disparate parts together into a cohesive, but creative, whole. The songs would be performed in one spectacular free concert in each city. In the workshop model developed at our festivals, the artists will trade songs and stories and back each other up."*

*VFMF*

As you know Vancouver's focus for 2017 celebrations is 150+. The Park Board and City will be focussing on the broad and deep history of this place and the opportunities that reconciliation provides in creating new relationships and understandings between all of the people who now live here. The Indigenous peoples of Canada have much to share in the area of story and music and we look forward to more details about their participation.

Regards,

  
jil p. weaving  
Coordinator, Arts, Culture and Engagement  
Vancouver Board of Parks and Recreation

Arts and Culture Office  
Vancouver Board of Parks and Recreation  
2099 Beach Ave, Vancouver, BC, V6G 1Z4  
Phone (604) 257-8495

Town of Canmore

902 7th Avenue

Canmore, Alberta T1W 3K1

Phone: 403.678.1500 | Fax: 403.678.1534

www.canmore.ca



May 30, 2016

To Whom It May Concern:

The Town of Canmore is happy to support the collective initiative to celebrate Canada's 150<sup>th</sup> through music.

The Canmore Folk Festival has had a long history of bringing high quality music from across Canada to our community over the Heritage Day long weekend. The festival will be celebrating its 40th years in 2017 as well. This project seems a fitting way to celebrate Canadian Heritage with a free concert in our Civic Centre Square prior to the festival.

Canmore sits on the traditional lands of our first nations. We are pleased to see the project include a large first nation presence. Despite having the Stony Reserve right next door, there are limited opportunities for first nations' artists to showcase their music and dance, especially at a free event.

The Town of Canmore has seen a large increase in the number of visitors to town, especially with new immigrants who have moved to the Calgary area. What a great way to showcase the songs from across Canada and First Nations to our local residents, the many tourists and new Canadians.

The Alberta economy has taken a huge hit this year, so to offer a free event really would be a nice opportunity to celebrate our Canadian Heritage. On behalf of the Town of Canmore administration we are fully in support of the project and hope the Canada 150 grant is successful.

Yours truly,

A handwritten signature in black ink, appearing to read "John Borrowman". The signature is fluid and cursive, with a large loop at the end.

John Borrowman  
Mayor

**Town of Canmore**

902 7th Avenue

Canmore, Alberta T1W 3K1

Phone: 403.678.1500 | Fax: 403.678.1534

[www.canmore.ca](http://www.canmore.ca)





Department of Canadian Heritage

May 30, 2016

To Whom It May Concern:

The Canmore Folk Festival is excited to be involved with the **Canada Far and Wide/Great Spirits** new initiative to celebrate Canada's 150<sup>th</sup> anniversary. Hosting a special collective concert in our Town of Canmore Community Square is a wonderful way to showcase quintessential Canadian songs and the songs and dances of our First Nations community. Having artists from across the country involved in a project that connects people through music is something that we at the Canmore Folk Festival are very pleased to be a part of.

It is important for our festival and fits our mandate to bring artists from across Canada to our community to share music and its regional differences. The Canmore Folk Festival takes place over the Heritage Day long weekend, so we have at our core the idea that it key to share in our cultural diversity. We are exploring ways to offer more free events throughout the year with various partnerships. Partnering with the Vancouver, Calgary and Regina Folk Festivals for this concert celebration would allow us to provide greater access to a wider spectrum of people than traditionally attend our festival.

Next year, 2017, marks the 40<sup>th</sup> Canmore Folk Festival. Hosting a free concert to celebrate the music of our country would fit nicely to help us celebrate our birthday as well. If successful with this grant application, we would also look to partner with local venues to present artists who are part of the **Canada Far and Wide/Great Spirits** project to provide further outreach into our community and create more presenting opportunities for the artists involved in the project.

The First Nations component of this project is of particular interest to the Canmore Folk Festival, as we have not traditionally presented many First Nations artists. We have a substantial First Nations community next door and in the greater southern Alberta region. Showcasing the breadth and depth of cultural expressions and musical evolution through traditional and contemporary music and dance would be of value in our rural community.





Our community has become a tourist mecca having seen a huge increase in visitors every year. Our summer market draws a large attendance of locals, tourists and people from neighbouring communities, particularly Calgary where there has been a large increase in population. Many new Canadians are among those now visiting our community. The summer market draws a large number of people to the Civic Centre Square each Thursday. The Thursday of the August long weekend sees the largest attendance at the market, so it would coincide nicely to offer a free concert to celebrate Canada's 150<sup>th</sup> birthday.

We are very happy to see the CBC recording component of the project, as it will have a lasting impact. This impact will be seen not only in our rural community, province or western region, but also across Canada.

We truly believe this is a very worthwhile initiative that is worthy of Canadian Heritage support. Thank you for your consideration.

Yours truly,

*Sue*

Sue Panning  
Festival Director







City of Regina

May 30, 2016

Attention: Ms. Sandra Butel  
Regina Folk Festival  
101-1855 Scarth Street  
Regina, SK S4P 2G9

To whom it may concern,

Re: From Far and Wide program

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Please consider this letter as indicating the nature of the City of Regina's support for the proposed 'From Far and Wide' program.

Through its presentation of a diversity of Canadian artists and Canadian music, the proposed program meets a wide range of City of Regina cultural policies and priorities as determined through extensive community engagement. This includes sectoral support to local music and musicians, celebrating our cultural heritage, and the use of festivals as a major enterprise in communicating diversity.

The City considers the activities of the Regina Folk Festival to have had a vital impact on the City of Regina in the past and as such the Festival is supported by the City as a 'Community Partner' in our funding structure.

If you have any questions, I invite them.

With respect,

Jeff Erbach  
Manager, Community & Cultural Development

JE/bl

cc: Elizabeth Matheson - Coordinator, Cultural Development



May 30, 2016

**Re: Canada Far and Wide/Great Spirits Project**

Canada 150 committee:

The Alberta Music Industry Association is a non-profit, service-based association dedicated to helping music industry professionals succeed in their careers. We build, connect and inspire a dynamic Alberta music industry.

Alberta's music festivals are key members of our community. We support and work with the Calgary and Canmore Folk Music festivals in Alberta, and the Regina and Vancouver Folk Music festivals as part of the Western Canadian Music Alliance. Over their long histories, these festivals have presented thousands of original, independent icons and upstarts to large community audiences. They are coveted performances for artists, due to their great organization, hospitality, production and the dedicated music aficionados in attendance. Through collaborations at these festivals – the model for this Canada Far and Wide project – artists gain friends and fans and expand their repertoires.

The festivals' joint Canada 150 project Canada Far & Wide/Great Spirits is a wonderful initiative that will celebrate the sesquicentennial in a meaningful way, speak to audiences, provide employment for western Canadian artists and stretch their experience and careers.

We are pleased to support the project in any way we can.

Sincerely,

A handwritten signature in black ink, appearing to read "Chris Wynters", with a stylized flourish at the end.

Chris Wynters  
Executive Director  
Alberta Music



May 30, 2016

This letter confirms that the Calgary Folk Music Festival is committed to collaborating with the Regina, Vancouver and Canmore Folk Festivals on the Canada 150 project Canada Far & Wide/Great Spirits, which celebrates a diversity of iconic, classic and historical Canadian songs, performed by key Canadian artists.

This is an exciting, important project and a unique relationship between four respected cultural community organizations from three provinces working together to help celebrate our country's milestone and history through music. At 37, Calgary's is the youngest organization of the four, so collectively we're well positioned to reflect both the traditions and creativity of Canadian music.

Having presented special indigenous programs within our annual festival, we look forward to continuing a musical and cultural conversation by linking indigenous artists with Canadian artists from many cultural backgrounds for this special Canada 150 project. It will make a significant contribution towards national reconciliation.

We will present this program on Wednesday July 26, 2017 at a free outdoor concert in the centre of the city. We'll work with national and local CBC Radio to document it for future broadcast.

Sincerely,

A handwritten signature in black ink that reads "Debbi Salmons". The signature is fluid and cursive, with a long horizontal line extending from the end.

Debbi Salmons  
Executive Director



## Pacific Association of First Nations' Women

2017 Dundas Street, Vancouver, B.C. V5L 1J5

Phone: 604-872-1849 Fax: 604-872-1845

Web Site: <http://pafnw.ca>

May 30, 2016

To whom it may concern

### **RE: LETTER OF SUPPORT FOR CANADA FAR AND WIDE/GREAT SPIRITS**

It is my pleasure to support the proposed project Canada Far and Wide/Great Spirits! In 2014 The Pacific Association of First Nation's Women was proud to be part of a traditional opening ceremony for the **Vancouver International Folk Festival**. As Aboriginal Women we felt both honoured and empowered to be part of welcoming the world in Territory of the Musqueam people.

We feel the above-mentioned project will provide an opportunity for meaningful and transformational collaboration through the gift of song. We believe that reconciliation can occur when we spend time together in a respectful, creative, cultural space and we are very pleased that the Vancouver Folk Festival is taking on this initiative. Furthermore, we understand that the Festival plans on inviting Indigenous musicians to participate by contributing original music, collaborating on arrangements (indigenizing songs) and performing on tour. This initiative is sure to spark new music, new relationships and appreciation for some of our Indigenous forms of music. Audiences will be treated to a very organic, eclectic musical experience!

Let us raise our voices together in songs that return the spirits to the land! In addition to this letter, the Pacific Association is willing to act as a community liaison to help ensure cultural protocols are respected and to advise and support all aspects of pulling together this project.

Please feel free to contact us if you have any questions or require further information.

In spirit and light always,

Sharon Jinkerson-Brass  
Community Program Coordinator  
778-938-6596

Glida Morgan  
President



VANCOUVER  
BOARD OF  
PARKS AND  
RECREATION

May 30, 2016

Linda Tanaka  
Vancouver Folk Music Festival  
Vancouver, BC

Dear Linda,

I am writing in support of the concept for the project "From Far and Wide" presented by the Folk Music Festival:

*"From Far and Wide is a brand new, innovative project that will tour to four western Canadian cities - Regina, Calgary, Vancouver and Canmore. It's spearheaded by Canada's flagship festivals from three provinces - the Vancouver Folk Music Festival, Calgary Folk Music Festival, Regina Folk Festival and the Canmore Folk Festival. They'll commission a special collaborative concert that will be held at a large outdoor venue mid-week which will be free to the public with a group of 10 - 12 seasoned and emerging artists who represent a wide range of genres, perspectives, cultures, regions and generations. They'll perform songs that share the stories and reflections of Canada's history and character. The repertoire will celebrate traditional Canadian songs from its 150-year history plus important Canadian songbook compositions by trailblazers like Joni Mitchell, Hank Snow, Buffy Saint-Marie and Leonard Cohen. A special Canadian artist will curate it, bringing the disparate parts together into a cohesive, but creative, whole. The songs would be performed in one spectacular free concert in each city. In the workshop model developed at our festivals, the artists will trade songs and stories and back each other up."*

VFMF

As you know Vancouver's focus for 2017 celebrations is 150+. The Park Board and City will be focussing on the broad and deep history of this place and the opportunities that reconciliation provides in creating new relationships and understandings between all of the people who now live here. The Indigenous peoples of Canada have much to share in the area of story and music and we look forward to more details about their participation.

Regards,

jil p. weaving  
Coordinator, Arts, Culture and Engagement  
Vancouver Board of Parks and Recreation

Arts and Culture Office  
Vancouver Board of Parks and Recreation  
2099 Beach Ave, Vancouver, BC, V6G 1Z4  
Phone (604) 257-8495



May 30, 2016

Canada 150 committee:

Music Canada Live is the voice of Canada's live music industry, advancing and promoting its many economic, social and cultural benefits. Its advocacy efforts focus on policy advancement, public awareness, research, economic impact and activities that unite, highlight and galvanize the work of the live music sector.

Canada's music festivals are *key* live music community members, and these four festivals – Calgary, Canmore, Vancouver and Regina Folk Music Festivals – are some of the most respected in the country. Over their long histories, these festivals have presented thousands of original, independent, multicultural icons and emerging artists to large community audiences. They are in demand performances for artists, due to their great organization, hospitality, production and the dedicated music aficionados in attendance. Through collaborations at these festivals – the model for this Canada Far and Wide project – artists gain friends and fans and expand their repertoires.

The festivals' joint Canada 150 project Canada Far & Wide/Great Spirits is a very special initiative that will celebrate 150 in a meaningful way by speaking to audiences and communities. It will create employment for Canadian artists and industry, with major economic, social and culture impact for local business as well as the tourism sector.

This is the kind of legacy project that historic milestones like the sesquicentennial are built on, something we as a nation will proudly look back on years from now and note its power and impact on who we were - and who we have become.

Music Canada Live is pleased to support this project and I urge the committee to as well. I would welcome a discussion about any aspect of it at your request.

Sincerely,

A handwritten signature in black ink, reading "Erin Benjamin". The signature is fluid and cursive, with the first name "Erin" and last name "Benjamin" clearly distinguishable.

**Erin Benjamin**  
Executive Director

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450 CHURCHILL AVE. NORTH  
OTTAWA, ON K1Z 5E2  
M: +1.613.769.5559  
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F: MUSIC CANADA LIVE

## CITY OF REGINA SPECIAL EVENTS - MAJOR BUDGET - Canada Far & Wide / Great Spirits

<b>REVENUES</b>	
RFF Contribution	10000
Canadian Heritage - Canada 150 fund	50000
City of Regina - Special Events	10000
Marketing & Promotions In kind	25000
<b>Total</b>	<b>95000</b>
<b>EXPENSES</b>	
Administration	1500
Project Manager	2500
Artists Fees	35000
Artist Travel/Accommodations	2000
Marketing/Promotions	7500
Marketing/Promotions In Kind	25000
Production Costs	
- Site rentals, security, set-up, permits	4250
- Lighting, sound, staging	10000
- Hospitality	2500
- Volunteer Costs	2500
- Committee meetings, Travel	2250
<b>TOTAL EXPENSES</b>	<b>95000</b>

Of note is that this is 1/5 of the total budget of the project as each festival has an equivalent budget to invest. The marketing budget will be shared amongst the 5 festivals making the overall impact much higher than the RFF's individual budget would allow